

Associate Membership

THE OPPORTUNITY: Electric Vehicles (EVs) are a transformative technology for the state of New Jersey. New vehicles with 200+ mile range that are affordable and attractive to mainstream buyers will be available in the next 6-18 months. Widespread adoption represents not just a change in the way we drive, but also an energy innovation that will have a profound impact on electric markets, energy infrastructure, and the environment. With the right policies, these environmental and economic benefits can be accelerated, and expanded to include significant utility customer benefits. These benefits will not emerge naturally, however, and proactive programs and policies are needed to optimize impacts for all consumers and ratepayers.

WHO WE ARE: ChargeVC is a coalition of diverse interested parties committed to expanding and accelerating the adoption of EVs for widespread benefit. ChargeVC is a coalition that includes EV manufacturers, technology companies, electric utilities, consumer advocate groups and NGOs. The coalition is supported by Gabel Associates, Inc. for organizational support, research analysis, and advocacy.

Recently, ChargeVC expanded its membership to include an Associate Membership category which includes municipalities, environmental commissions, and professional service providers. It is the intention of ChargeVC to include a wide range of stakeholders in this coalition, to diversify the perspective of the organization, and offer information and support for the common goal of electrified transportation in New Jersey.

BENEFITS FOR ASSOCIATE MEMBERS:

- ✓ Weekly, specialized news clipping service;
- ✓ Updates on the electric vehicle market in New Jersey;
- ✓ Information regarding funding and programs;
- ✓ Access to the EV Roadmap Study developed by ChargeVC;
- ✓ Advocacy opportunities at the state level for programs and policies.

WHAT WE ARE DOING: ChargeVC is providing the foundational research and strong advocacy needed to implement the programs and policies that will develop the New Jersey EV market more quickly, more widely, and with greater benefit. Our research programs will identify potential market development scenarios, quantify costs and benefits, and define optimal programs and policies. Parallel efforts will grow the stakeholder coalition, and coordinate outreach, education and policy development, working directly with policymakers, regulators and market participants to make those programs and policies a reality. Our strategy recognizes that EVs are as much an energy innovation as a transportation initiative, and will deliver a state-specific approach that reflects the need for local action, by local players, based on local conditions.

The following are examples of each member type under Associate members:

- Municipalities and Boards of Education (BOE): Municipalities and BOE’s may join ChargeVC through a resolution passed through their governing bodies; Green Teams of municipalities and local Boards of Education work on actions to promote sustainability. Local environmental commissions are also encouraged to join.
- House of Worship (HOWs): Churches, synagogues, mosques, and other organized faith communities.
- Individuals: This membership type can be held by individuals who are electric vehicle enthusiasts, owners, engineers, mechanics, or any other person who seeks to assist ChargeVC in its aims.
- Individuals (Adjusted): This membership is specific to students, individuals with financial constraints, or members of the environmental justice community. Membership under this type must be approved by the officers of ChargeVC.

The dues structure for ChargeVC Associate members is as follows:

<u>Member Type</u>	<u>Annual Membership Dues</u>
Public Sector (Municipalities, BOE, Environmental Commissions, etc.)	\$100
Houses of Worship	\$100
Individual	\$50
Individual (Adjusted)	\$20

Should you have any further questions, please contact Ashley-Lynn Chrzaszcz at ashley@gabelassociates.com or (732) 296-0770.