

2017 Environmental Congress



*Accelerating EV Adoption:
There's a new coalition in town.*

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Who We Are

A diverse coalition of technology companies, advocacy groups, and electric utilities committed to accelerating and expanding EV adoption in NJ and beyond.

What We Will Do

Develop and promote the **programs and policies** that encourage more EVs to be adopted faster, and ensure that increased use of the grid brings benefits to all.

How We Will Do It

- Provide the **research** necessary to inform development of programs and policies.
- Develop a diverse coalition that brings a unified voice to **advocacy**.
- Work with local market participants, for **local action**, based on local conditions.
- Be **proactive** to guide market development for the most beneficial outcomes.

CHARGEVC

BETTER TRAVEL, STRONGER GRID.



A.F.Mensah



- Action 1 – Goals:** Set specific goals for EV adoption and infrastructure development, focusing on market leadership short term, and a growth trajectory that achieves Global Warming Response Act goals medium term.
- Action 2 – Public Charging:** Reduce range anxiety through public chargers, especially “Quick Charge” facilities along travel corridors and in community locations.
- Action 3 – Affordability:** Make EVs accessible to more mainstream buyers short term through a vehicle purchase rebate.
- Action 4 – Private Charging:** Ensure the “Right To Charge” for all drivers at home and work.
- Action 5 – Electrification Equity:** Ensure the development of electric mobility solutions appropriate for all communities.
- Action 6 – TTF Funding:** Ensure EVs pay their fair share into the transportation trust fund, after a suitable transition.
- Action 7 – Consumer Awareness:** Make the availability, benefits, and feasibility of modern EVs common knowledge.
- Action 8 – Supporting Programs:** A variety of complimentary initiatives that ensure long term success.₄



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