

2008 Environmental Congress

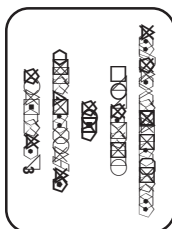
ADVANCE TO GREEN: STRATEGIES FOR SUSTAINABLE COMMUNITIES



FRIDAY, OCTOBER 3, 2008

8:30AM - 4:00PM

The Conference Center at Mercer
 West Windsor NJ



DIRECTIONS

The Conference Center at Mercer
 Mercer County Community College
 1200 Old Trenton Rd., West Windsor
 www.mccc.edu/cc

BY TRANSIT

Take the River Line light rail or an NJT Northeast Corridor Line train to Trenton (see www.njtransit.com for lines and schedules). Exit the Trenton train station, cross Raoul Wallenberg Ave. and South Clinton Ave. to bus shelter in front of the cemetery. Take the 619 bus. Exact change \$1.90 required. Bus stops near Mercer CC Library; the walk to Conference Center takes 5 - 10 mins. across campus.

Bring your train/bus receipts to the Congress registration desk for a \$5 refund from ANJEC!

BY CAR

From North or South via US Route 1

Exit onto Quakerbridge Rd., South 533. After two miles, turn left onto Hughes Drive. Follow Hughes Dr. past Mercer Co. Park entrance. Campus entrance on left.

From the North via NJ Turnpike

Take Tpk. Exit 8 at Hightstown. Take 33 West to 571 in downtown Hightstown. Turn right onto 571, then left on 535 (Old Trenton Rd.). Go five miles to campus entrance on right, after Mercer Co. Park.

From the South via NJ Turnpike

Take Tpk. Exit 7A. Go west on I-195 to Exit 5B. Go north on Route 130, make left at second light onto Robbinsville-Allentown Rd. (526 West). After traffic light turn right onto Robbinsville-Edinburg Rd. (526 West). At end of 526, turn left onto Old Trenton Rd. (535). Campus is two miles up on right.

The ENVIRONMENTAL CONGRESS is an annual statewide gathering of environmental commissions, local officials, agencies, citizen groups and environmental organizations.

For more information:

973-539-7547

www.anjec.org

COSPONSORS

- Clean Ocean Action
- Conservation Resources, Inc.
- Crossroads of the American Revolution
- Delaware Valley Regional Plng. Commission
- Earthshare of NJ
- Environment New Jersey
- Hackensack Riverkeeper
- League of Women Voters of NJ
- Morris Land Conservancy
- New Jersey Audubon Society
- NJ Conservation Foundation
- NJ Environmental Lobby
- NJ Highlands Coalition
- New Jersey Policy Perspective
- North Jersey RC&D
- Pinelands Preservation Alliance
- Planet Aid
- Preservation New Jersey
- Rancocas Conservancy
- Rutgers Soil Testing/Plant Diagnostics
- Stony Brook-Millstone Watershed Assn.
- Ten Towns Great Swamp Committee
- The Trust for Public Land
- The Nature Conservancy
- Tri-State Transportation Campaign
- Upper Raritan Watershed Association
- USDA-APHIS PPG

Johnson & Johnson
 Corporate Sponsor

AM Workshop Session

What's New in Recycling?

New Jersey's recycling rate has been dropping, but new efforts are in place to get participation up again. The NJ Recycling Enhancement Act, signed earlier this year, restores municipal recycling tonnage grants and sets up other requirements for towns. Find out the law's requirements, other new developments in the recycling field, and how environmental commissions can help increase recycling.

Debbie Depew, Old Bridge Recycling Coordinator
Sondra Flite, NJDEP Bureau of Recycling and Planning
Commission member, Woolwich Township

Opening Minds, Changing Behaviors

To address the state's environmental challenges, commissions must inform, inspire, and motivate their communities to behave differently. Hear about exciting local initiatives that have engaged school children to make plastic water bottles un-hip, used a YouTube video to put the brakes on idling, and planted rain gardens to get people excited about stormwater management.

Christopher Obropta, Rutgers Water Resources Program
Lydia Chambers, Chatham Back2Tap Committee
Marian Glenn, Summit Environmental Commission
Christopher Harrison, Television Producer/Director

Transportation and Transit Villages

NJTransit will provide an overview of the Transit Village Initiative. What should communities be doing to be ahead of the curve on this type of growth? Towns can educate, vision, adopt and implement transit-oriented development and "grow smarter" around transit. Learn about South Orange's successful transit village project.

Vivian Baker, NJT Transit Village Initiative
Janine Bauer, South Orange Environmental Commission

Wastewater Planning -- the Rules Have Changed!

This workshop will examine the requirements of recently adopted New Jersey Wastewater Management Planning Rules, which transfer responsibility for wastewater plans from municipalities and/or authorities to counties. It will provide information about the process and advice on how to keep an eye on it and participate.

Larry Baier, Div. of Watershed Management, NJDEP
Steven Balzano, Environmental Consultant
Mayor Nick Corcodilos, Clinton Township

Greening New Jersey's Economy

A significant issue in the presidential campaign is using the energy crisis to spur economic development through creation of "green jobs". What are green jobs, and how are some municipalities and nonprofits gearing up to revitalize our economy with them? Case studies from Newark and Trenton.

Valorie Caffee, Work Environment Council
Martin Johnson, Isles of Trenton

PM Workshop Session

New Affordable Housing Rules & the Environment

Requirements for affordable housing in this year's amendments to the Fair Housing Act and COAH's updated affordable housing rules contain a wide variety of new municipal elements. Find out about changes to the law, what they mean for towns, and how towns can address environmental considerations such as energy efficiency, green building and land preservation in their affordable housing efforts.

Arnold Cohen, Housing and Community Development Network of New Jersey
Donna Blaze, Affordable Housing Alliance

New Jersey's Energy Innovators

The State is putting the finishing touches on a new *Energy Master Plan* for NJ, and has initiated a broad range of incentives and programs that will help to implement the Plan's conservation and renewable energy generation goals. Come to this workshop for a status report and commentary on the *Master Plan*, and hear how some towns, businesses and citizens are using the incentive programs to change their energy use and procurement practices.

Christopher Adornato, Woodbridge Township Environmental Commission
Matthew Polsky, FDU Institute for Sustainable Enterprise
Mark Valori, NJ Clean Energy Program

Open Space, Ratables and Municipal Fiscal Health

Preserving open space secures the natural functions that are essential for economic health in our municipalities. In an economic downturn, with traditional sources of funding in jeopardy, open space preservation is increasingly being viewed as a "luxury." This workshop will explore the fiscal implications of open space protection, comprehensive planning and the impacts on the municipal tax base. Speakers will present success stories and information on non-traditional funding sources and real world monitoring data from the New Jersey Pinelands Long-Term Economic Monitoring Program.

Michael Catania, Conservation Resources Inc.
Tony O'Donnell, NJ Pinelands Commission

Cool Communities Practicum

David Gershon, author of *The Low Carbon Diet*, works with cities, organizations and businesses around the country to empower citizens to reduce their carbon footprint. In this session, he will provide a hands-on practicum for people wishing to implement Cool Community campaigns in their own city, town or organization.

David Gershon, Author

SCHEDULE

- 8:30 Registration/Exhibits and Coffee
 - 9:00 Welcome and Presentation of Environmental Achievement Awards
 - 9:30 Lisa Jackson, Commissioner, NJDEP
 - 10:45 Workshop Session I
 - 12:15 Lunch and Exhibits
 - 1:15 Keynote Remarks
- David Gershon**
*The Low Carbon Diet and the Cool Community:
Tackling Climate Change
One Household and Community at a Time*
- 2:30 Workshop Session II
 - 4:00 Adjourn/Short Annual Meeting for ANJEC Members

About our speaker...

David Gershon, founder and CEO of the Empowerment Institute, is an authority on behavior change and large-scale transformation. He applies his expertise to various issues requiring community, organizational, or societal transformation. Mr. Gershon is the author of nine books including the bestselling *Empowerment: The Art of Creating Your Life As You Want It*. He is currently writing *Changing the Game: A New Social Change Formula*. As co-director of the Empowerment Institute Certification Program, he has trained dozens of communities and over 250,000 people to change behaviors and reduce their carbon footprint. He has lectured at Harvard, MIT and Duke, and served as an advisor to the Clinton White House and United Nations on behavior change and sustainability issues. His work has received considerable media attention and many honors.



REGISTRATION

2008 ANJEC Environmental Congress

Name _____

Address _____

City/Zip _____

Affiliation/Commission _____

Day Phone _(_____)_____

E-Mail _____

Please sign me up for:

___registration(s) @ \$50 each*for ANJEC members

___registration(s) @ \$60 each* for non-members

___new ANJEC membership with Congress
registration @ \$75/person*(new members only)

***Add \$5.00 for registrations received after Sept. 26th.**

Registration fee includes lunch

Circle one AM and one PM workshop you plan to attend:

SESSION I

Recycling
Changing Behaviors
Transit Villages
Wastewater Plans
Greening Economy

SESSION II

Affordable Housing
Energy Innovators
Open Space
Cool Communities

Make check or voucher payable to "ANJEC" and mail registration form and remittance to:
PO Box 157, Mendham, NJ 07945
or FAX to 973-539-7713

OR REGISTER ONLINE AT www.anjec.org

For further information, call 973-539-7547
info@anjec.org www.anjec.org