

ANJEC WEBINAR

JOANN GEMENDEN

EXECUTIVE DIRECTOR

NEW JERSEY CLEAN COMMUNITIES COUNCIL

JGEMENDEN@NJCLEAN.ORG



CLEAN COMMUNITIES OVERVIEW

All Counties And Municipalities In NJ
Receive Clean Communities Grants

Local Governments designate
Clean Communities Coordinator

Must Be Used For
Litter Cleanup, Education And Enforcement

USER FEE

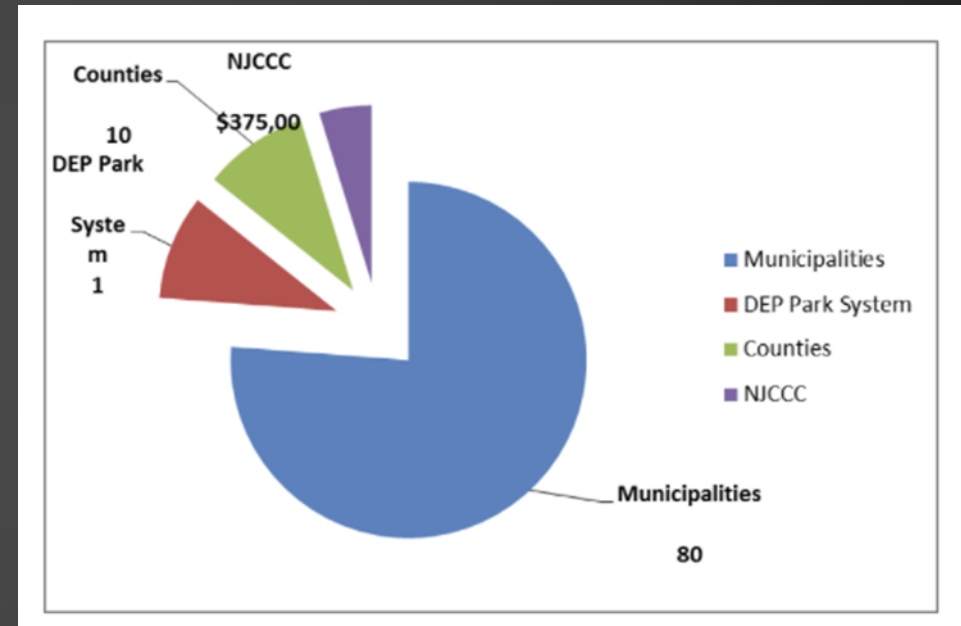
15 CATEGORIES OF LITTER-GENERATING PRODUCTS

- Beer and other malt beverages
- Cigarettes and tobacco products
- Cleaning agents and toiletries
- Distilled spirits
- Food
- Food for human or pet consumption
- Glass Containers
- Groceries
- Metal Containers
- Motor Vehicle Tires
- Newsprint and magazine stock
- Drugstore sundry products
- Paper products and household paper
- Plastic or fiber containers
- Soft drinks and carbonated waters
- Wine

Manufacturers, Distributors, Retailers

ANNUAL TAX COLLECTED \$20 MILLION

- Municipalities
- Counties
- NJDEP (Parks)
- NJCCC - \$375,000



This comes as State Aid – no application is required

Historically Grant Monies Could Be Used To:

Hire A Summer Litter Crew

Conduct a town wide cleanup

Offer Mini Grants To Scouts, Schools & Other Non Profits

Pay for School Assembly Programs and Litter Related Books

Purchase Trash and Recycling Containers for Public Places

Stormwater Management (25% annually)

Reusable Grocery Bags and Promotion – new

Outdoor Bottle Filling Stations on Public Lands - new

Dog Waste Stations – new

GRANT MONIES SHOULD NOT BE USED FOR:

- PARK IMPROVEMENTS/BEAUTIFICATION
- CURBSIDE COLLECTION OF ANYTHING
- RECYCLING ACTIVITIES
- LEAF DISPOSAL COSTS
- GENERAL MUNICIPAL MAILINGS TO THE PUBLIC

DID YOU KNOW.....

ADOPT A HIGHWAY & ADOPT A BEACH PROGRAMS



CHECK OUT THE **BEST PRACTICES GUIDE** AT

WWW.NJCLEAN.ORG

**NEW JERSEY'S
SINGLE USE
PLASTIC BAN**





The New Jersey Legislature enacted the most progressive bag ban law in the country.

The law is aimed at preventing litter by promoting the use of reusable bags by phasing out single-use plastic and paper bags.

TIMELINE

2021

May 2021

DOS and DEP establish a program to educate businesses about the law and NJCC establishes a program to educate the public

Nov. 4, 2021

Plastic straws provided only upon request enacted Statewide

2024

May 4, 2024

Two-year exemption for the polystyrene products previously exempted ends

The department may waive the polystyrene provisions for a period not to exceed one year

Nov. 4, 2020

Municipalities and counties are prohibited from creating their own bans

2020

2022

May 4, 2022

Single use plastic bags are banned, Paper bags are banned from grocery stores ≥ 2500 sq. ft., Polystyrene food service products are banned

DEP, municipalities, and any other entity certified pursuant to the "County Environmental Health Act" shall be able to enforce this law and institute penalties to violators of this Act

PARTNERSHIP



New Jersey Food Council

AGENCY RESPONSIBILITIES

- The **New Jersey Department of Environmental Protection (NJDEP)** is responsible for the overall implementation of the law including the adoption of implementing regulations.
- The **New Jersey Business Action Center (NJBAC)** is responsible for communicating with all businesses their responsibilities under the law.
- The **New Jersey Clean Communities Council (NJCCC)** is responsible for developing and implementing a Statewide public information and educating program, including limited distribution of free reusable bags.

NJDEP WEBSITE

- Ban on Single Use Carryout Bags
- Ban on Polystyrene Foam Food Service Products
 - Requirements for Single Use Plastic Straws
 - Penalties for Non-compliance of the Law
- List of Establishments and Applicable Provisions
 - Frequently Asked Questions
 - Full Legislation – P.L. 2020 c. 117

• **NJDEP WEBSITE:** <https://www.nj.gov/dep/dshw/plastic-ban-law/>

WHAT IS BANNED WHERE?



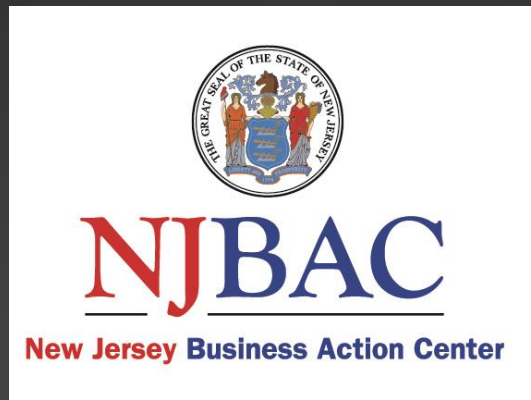
List of Establishments and Applicable Provisions

Business Type	Single use plastic carryout bags are banned from being sold/provided to customers	Single use paper carryout bags are banned from being sold/provided to customers	Polystyrene foam food service products are banned from being sold/provided to customers [®]	Single use plastics straws (Provided by request only) ^{**}
	Effective May 4, 2022	Effective May 4, 2022	Effective May 4, 2022	Effective November 4, 2021
Restaurant	X		X	X
Café	X		X	X
Delicatessen	X		X	X
Grocery Store ≥ 2,500 sq. ft.	X	X	X	
Grocery Store < 2,500 sq. ft.	X		X	
Coffee shop	X		X	X
Convenience store	X		X	X
Vending truck or cart	X		X	X
Food truck	X		X	X
Movie theater	X		X	X
Business or institutional cafeteria	X		X	X
Pharmacy	X		X	
Non-profit organization that handles food	X		X	X
Non-profit organization that does not handle food	X		X	
Liquor store	X		X	
Drug store	X		X	
Retail store	X		X	

FAQs

- Are Handles Required on a Reusable Bag??
 - Do They Need to Be Washable??
- How Many Uses Qualify as Reuse??
 - Do Bags Need to be Recyclable??
- Are There Exceptions ?? What Are they?
 - Are There Penalties for Non Compliance??
- Are Plastic Straws Banned too??
 - When Does the Ban on Polystyrene Take Effect??

• **NJDEP WEBSITE:** <https://www.nj.gov/dep/dshw/plastic-ban-law/>



- The NJ Business Action Center (NJBAC) offers a live chat on its website 8 a.m. - 5 p.m. Monday – Friday!
- Offering virtual “roundtables” or webinars, available to all organizations interested in educating their constituencies about the new law and FAQs
 - Vendor Clearinghouse Coming Soon!

NJBAC is developing a list of vendors that provide environmentally sound alternatives to single use plastic carryout bags, single use paper carryout bags, polystyrene foam food service products and single-use plastic straws.

• **NJBAC WEBSITE:** <https://www.business.nj.gov/recent/disposable-bag-ban>

NJ CLEAN COMMUNITIES COUNCIL



- Will receive \$500,000 a year for first three years to develop and implement a **statewide education and outreach program**
- Establish **partnerships** with stakeholders, trade organizations, businesses, local governments and media to get the word out
 - Press releases, PSA's, newsletters, paid advertising
 - Distribution of free, reusable carryout bags
- **SHARE BRANDING FOR STATEWIDE CAMPAIGN!**

• **NJCCC WEBSITE:** <https://www.bagupnj.com/>

PRIORITIES FOR 2021 & 2022



➤ **Underserved Communities**

➤ **Seniors**

• **NJCCC WEBSITE:** <https://www.bagupnj.com/>

LINK TO OVERBURDENED COMMUNITIES MAP

<https://njdep.maps.arcgis.com/apps/webappviewer/index.html?id=34e507ead25b4aa5a5051dbb85e55055>

New Jersey Environmental Justice Mapping Tool NJDEP Home NJDEP EJ Home

Find address or place

Legend


Counties

Overburdened Communities under the NJ Environmental Justice Law

- Minority
- Low Income and Minority
- Low Income
- Low Income, Minority, and Limited English
- Low Income and Limited English
- Minority and Limited English

Municipalities (using Census County Subdivision data) with any part designated an Overburdened

About



Signed into law by Governor Phil Murphy on September 18, 2020, New Jersey's groundbreaking Environmental Justice Law, N.J.S.A. 13:1D-157, (Law) requires the New Jersey Department of Environmental Protection (NJDEP) to evaluate the contributions of certain facilities to existing environmental and public health stressors in overburdened communities when reviewing certain permit applications.

Pursuant to the Law, the Legislature designated an overburdened community as any census block group, as determined in accordance with the most recent United States Census, in which: (1) at least 35 percent of the households qualify as low-income households (at or below twice the poverty threshold as determined by the United States Census Bureau); (2) at least 40 percent of the residents identify as minority or as members of a State recognized tribal community; or (3) at least 40 percent of the households have limited English proficiency (without an adult that speaks English "very well" according to the United States Census Bureau).

This interactive mapping tool allows users to view the overburdened communities, the criteria each block group meets, and the municipality for which the overburdened community is designated in accordance

WHY CLEAN COMMUNITIES?

The Legislature finds that, in 2017, only 8.4 percent of plastics in the United States were recycled; that most single-use plastics are disposed of in landfills, are incinerated, **or become litter in waterways and oceans**; that plastics released in the environment do not biodegrade, but instead break down into smaller pieces, known as microplastics, which accumulate in the natural environment and are eaten by fish and other marine life

The Legislature further finds that **approximately eight million tons of plastic end up in the oceans annually**; that, without action, **scientists estimate that by 2050 the mass of plastic pollution in the ocean will exceed the mass of fish**; that currently, there is a collection of litter in the North Pacific Ocean, known as the Great Pacific Garbage Patch, that is 7.7 million square miles and is composed primarily of plastics; that one study found plastics in the gut of every sea turtle examined.

100
BILLION

SINGLE-USE
PLASTIC BAGS
USED PER YEAR
IN THE U.S.

TOP
10

BEACH
LITTER ITEM



UP TO
1000
YEARS

AVERAGE
LIFESPAN OF A
PLASTIC BAG

12
MINUTES

AVERAGE TIME
A BAG IS USED



**SEA CREATURES OFTEN MISTAKE BAGS FOR JELLY FISH
EACH YEAR, AN ESTIMATED 1 MILLION BIRDS, MARINE
MAMMALS AND SEA TURTLES DIE FROM PLASTICS**

REQUIREMENTS FOR SINGLE USE PLASTIC STRAWS

On November 4, 2021, plastic straws can only be provided upon request.

Food service businesses are required to keep an adequate supply of single-use plastic straws.

Packages of straws and pre packaged items like juice boxes may still be sold in stores.

SKIP THE STRAW

A straw is manufactured in

1 minute

It is used an average of

10 minutes

It decomposes over a period of

100 years

Unlike shirts and shoes,
straws are optional in our establishment.
If you need one, just ask.

**NJCCC
2021 CAMPAIGN**





The "Bag Up NJ" campaign, is the New Jersey Clean Communities Council's new single use plastic and paper bag ban outreach campaign, which has a simple message: **Bring your own reusable bag(s) when you shop.**

This campaign educates and reminds consumers about their options for sustainability at the checkout counter. Consumers can choose to bring their own reusable bags when they shop and recycle their plastic bags.

NJCCC CAMPAIGN



BRING YOUR OWN REUSABLE BAG(S) WHEN YOU SHOP!!

- **NJCCC WEBSITE:** <https://www.bagupnj.com/>

SOCIAL MEDIA POSTS

SHOPPERS: Now is the time to start bringing reusable bags with you to the store! It's quick. It's Easy. And it will soon be the law! Learn more at BagUpNJ.com.



**PLEASE BRING
YOUR REUSABLE
BAGS
WHEN YOU SHOP!**

BagUpNJ.com

SOCIAL MEDIA POSTS

HEADING TO THE GROCERY STORE? Besides your list, make sure you bring plenty of reusable bags!! NJ is banning both plastic AND paper bags at large grocery stores. So, Bag Up NJ and keep bags in your car.



**PLEASE BRING
YOUR REUSABLE
BAGS
WHEN YOU SHOP!**

BagUpNJ.com



**PLEASE
BRING YOUR
REUSABLE
BAGS
WHEN YOU SHOP!**

BagUpNJ.com

***The 2022 bag ban applies to
paper and plastic. Get ready by
switching to reusables now.
More info: BagUpNJ.com***

HOW TO PROMOTE SINGLE USE PLASTICS WITH CC GRANT MONEY

PROMOTIONAL ITEMS

....Get Your Message
Out !!

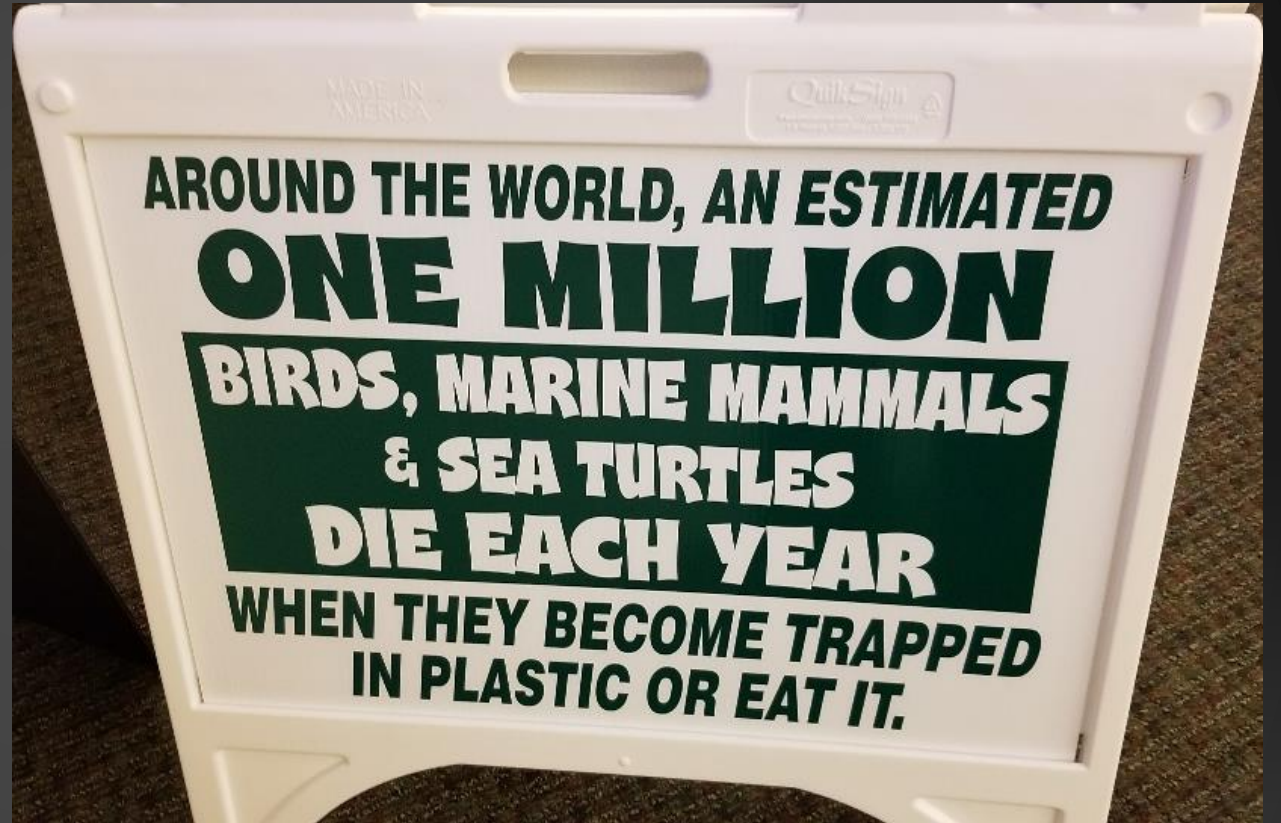


Factory Direct Promos

A Prize Wheel



INVEST IN SOME SIGNS



Reel In & Recycle Program



MAKE A NEW GAME



MERCER COUNTY & SOMERSET COUNTY BALL PARKS



SHOW A MOVIE



'Is it possible to live completely waste free?'

Free special screening at the Scotch Plains Public Library!

THURSDAY, APRIL 18 at 6:30pm

Sponsored by:



SCOTCH PLAINS
PUBLIC LIBRARY
1927 BARTLE AVE
SCOTCH PLAINS, NJ 07076-1299

GREEN YOUR EVENT



**Great Food, Drink
and Entertainment**
and "where going green is en vogue"

rahway arts
+ business
PARTNERSHIP



What's on the Horizon?

Banning Balloon Releases

Skip the Stuff

Challenge: curbside/home delivery

**What Can
EC's to Prepare ?**

TO DO LIST....

- Connect with their Municipal CCC
- Help Promote “BagUpNJ” campaign
- Giveaway Reusable Bags (order now)
- Pass Resolution in Support of Bag Up NJ month
(sample to be provided)
- Stay Informed: sign up for Monthly Newsletter at njclean.org

WEBSITES



- **NJDEP WEBSITE:** <https://www.nj.gov/dep/dshw/plastic-ban-law/>
Email: singleuseplastics@dep.nj.gov
- **NJBAC WEBSITE:** <https://www.business.nj.gov/recent/disposable-bag-ban>
- **NJCCC WEBSITE:** <https://www.bagupnj.com/>

Sign up for NJCCC Newsletter

- Contact info: jgemenden@njclean.org or njccc@njclean.org

Mid-Atlantic Marine Debris Summit

July 20-22, 2021 • Virtual • Half Days



You are invited to explore regional solutions to decrease litter that becomes marine debris.



MARCO
MID-ATLANTIC REGIONAL
COUNCIL ON THE OCEAN

Registration and agenda available late spring 2021

midatlanticocean.org

Questions? info@midatlanticocean.org



Virginia Coastal Zone
MANAGEMENT PROGRAM



Image by Dan Rauch, Fish & Wildlife Division, DC Department of Energy & Environment