



NEW JERSEY  
**STORMWATER  
UTILITY**  
RESOURCE CENTER

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# REST EASY WHEN IT RAINS

WHY A STORMWATER UTILITY MAKES MUNICIPAL GOOD SENSE

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Tuesday, October 20th, 4pm  
ANJEC Environmental Congress



**NEW JERSEY  
FUTURE**



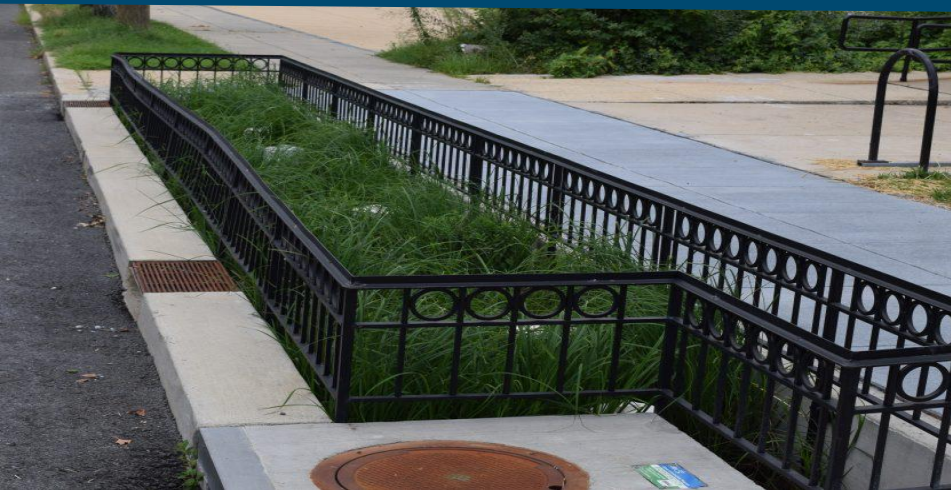
# Agenda

- **Current Stormwater Funding Practices**
- **Intro to Stormwater Utilities**
- **Stormwater Utilities Resources**
- **Questions**



# Current Stormwater Funding Practices

- Property Taxes
- Sewer Fees



# What Are My Options?

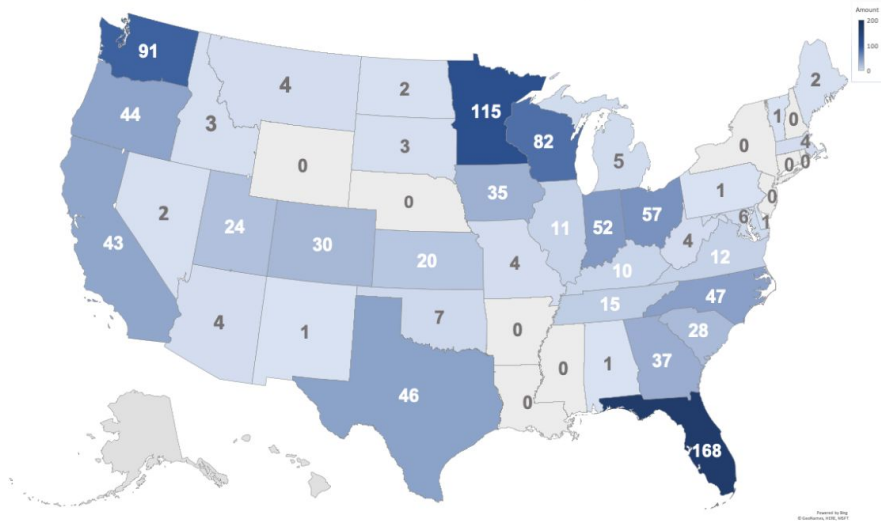


- **Do Nothing**
- **Increase Property Taxes**
- **Create a Stormwater Utility**

# What is a Stormwater Utility?

*Similar to a water or sewer utility, a stormwater utility is a local assessment district that dedicates funding specifically and solely to address stormwater management problems.*

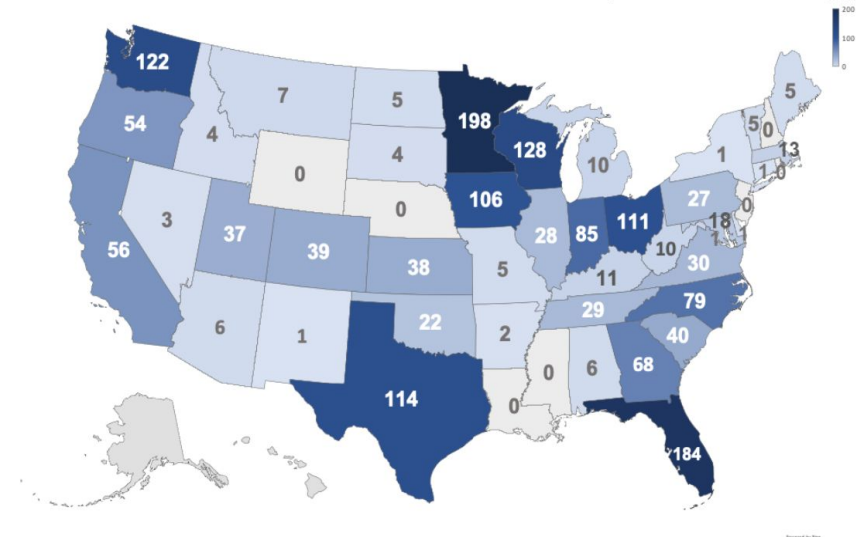
## Number of Stormwater Utilities by State 2009



As of 2009, 1,022 stormwater utilities had formed in the United States.

(Source: Western Kentucky University 2009 Stormwater Utility Survey)

## Number of Stormwater Utilities by State 2019



As of 2019, 1,716 stormwater utilities had formed in the United States.

(Source: Western Kentucky University 2009 Stormwater Utility Survey)

# Clean Stormwater & Flood Reduction Act

- New Jersey's law allows, but does not require, local governments to establish stormwater utilities.
- If established, stormwater utilities must collect fees based on the amount of stormwater a property generates.
- Utilities can be established by municipalities, counties, groups of municipalities, and sewerage and improvement authorities.
- Funds generated from the fees are dedicated solely to stormwater management and cannot be used for any other purposes.





# Stormwater Utility: Key Attributes



- Equitable
  - Non-Profits
  - Parking Lots, etc.
- Dedicated
- Stable
- Sole exemption - agriculture/horticulture

# Stormwater Utility: What Can It Pay For?



- Establishment of a Stormwater Utility
- Capital Expenditures
- Operations & Maintenance
- Asset Management
- Public Outreach & Education
- Etc.

# Paying a Fair Share in Harrisburg, PA

## Fee Distribution



With a Stormwater Fee, Residential Customers pay \$1.3M less

# Process



# Key Milestones For Implementation

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## Eight Basic Steps to Establish a Stormwater Utility

1. Vetting the concept with top local officials
2. Establishing a core team of internal experts
3. Engaging the mayor (or county executive or utility director)
4. Authorizing a feasibility study to identify options that best suit the community
5. Ongoing stakeholder and outreach activities
6. "Go" or "no go" decision
7. An implementation phase
8. The final launch

# Community Research: Important Questions to Answer



- What are the problems facing your community?
- What are your community's goals for managing stormwater?
- Do you need a different structure and more resources?
- What is the cost of inaction?



# Protect Public Health. Safeguard Your Community. Rest Easier When It Rains.



Why Stormwater Matters

[Learn More >](#)



Why a Stormwater Utility?

[Learn More >](#)



Establish a Stormwater Utility

[Learn More >](#)

How Do Localities Typically Manage Stormwater?

What Options Are Available to Address Stormwater?

What is a Stormwater Utility?

What Are The Key Benefits of a Stormwater Utility?

Common Myths

What Legislation Makes a Stormwater Utility Possible in New Jersey?

What Do Stormwater Utilities Look Like in Other States?

← A stormwater utility can help - →

## Why A Stormwater Utility?

How Do Localities Typically Manage Stormwater?

What Options Are Available?

What is a Stormwater Utility?

What Are The Key Benefits of a Stormwater Utility?

- How Do Localities Typically Manage Stormwater?
- What Options are Available?
- What is a Stormwater Utility?
- Key Benefits
- Common Myths
- NJ Legislation
- Stormwater Utilities Around the US



# We Can Help!

**Consultant Technical Assistance**  
**New Jersey Stormwater Utilities Peer Learning Exchange**  
**Direct Community Support**

**Brianne Callahan**

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