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We owe it to ourselves and to the next generation to conserve the environment so that we can bequeath our children a sustainable world that benefits all.

Wangari Maathai



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4,782,035 Total land and water area

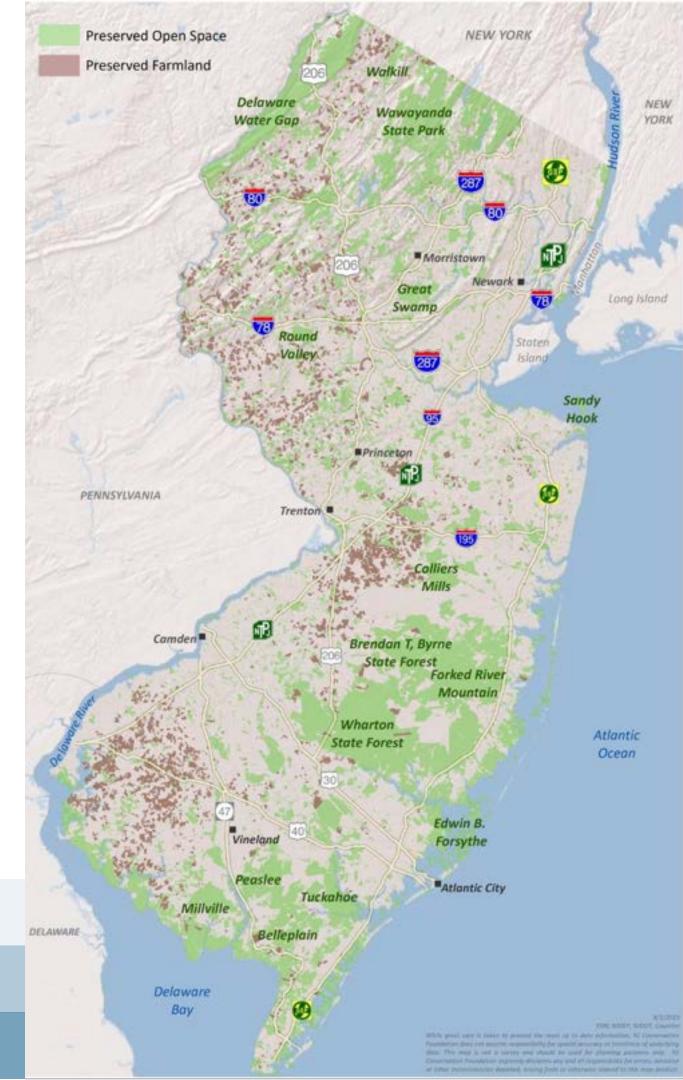
1,572,877 Preserved 33%

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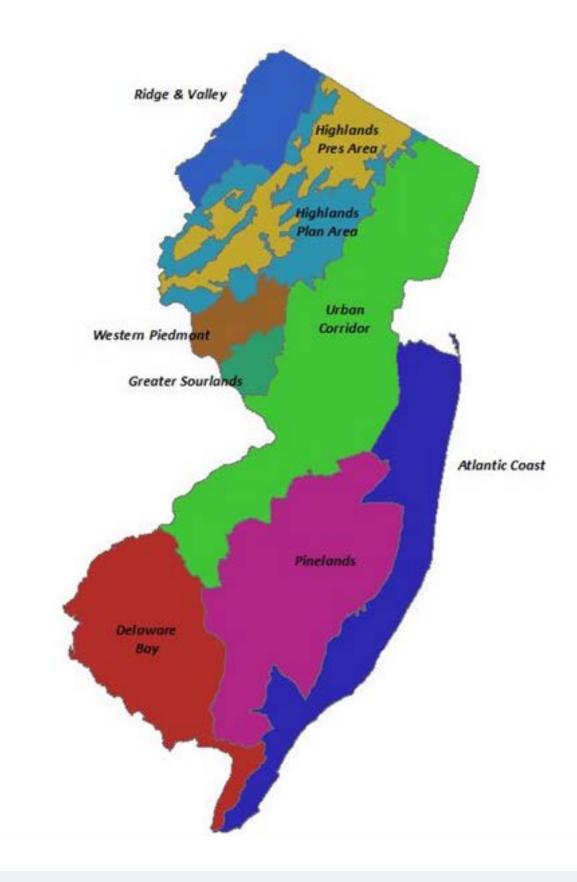


<sup>\*</sup>neither preserved nor developed

## Remaining Lands by Region ted Available Acres Regulated Available Acres

Region	Unregulated Available Acres	Regulated Available Acres	Total Available Acres	% of Region
Atlantic Coast	50,731	74,880	125,611	22%
Delaware Bay	174,110	117,665	291,775	41%
Greater Sourlands	23,310	7,487	30,797	37%
Highlands Planning Area	110,350	47,667	158,017	36%
Highlands Preservation Area	70,488	59,578	130,066	31%
Pine Barrens	147,444	162,387	309,831	33%
Ridge & Valley	75,864	31,177	107,041	39%
Urban Corridor	124,123	125,946	250,069	20%
Western Piedmont	39,611	17,767	57,378	41%
TOTAL:	816,031	644,554	1,460,585	

New Jersey must redouble its efforts to expand its land preservation efforts to ultimately preserve 50% of the state's land area to ensure the long-term health and sustainability of our environment, communities, and economy. The Conservation Blueprint analysis identifies lands most critical for ecological and water resources, agriculture, and community greenspaces. It is essential to preserve both high-value conservation lands that are at risk of development as well as high-value conservation lands that are environmentally constrained by regulations. Regulatory programs do not provide the same level of protection as is provided by permanent preservation.





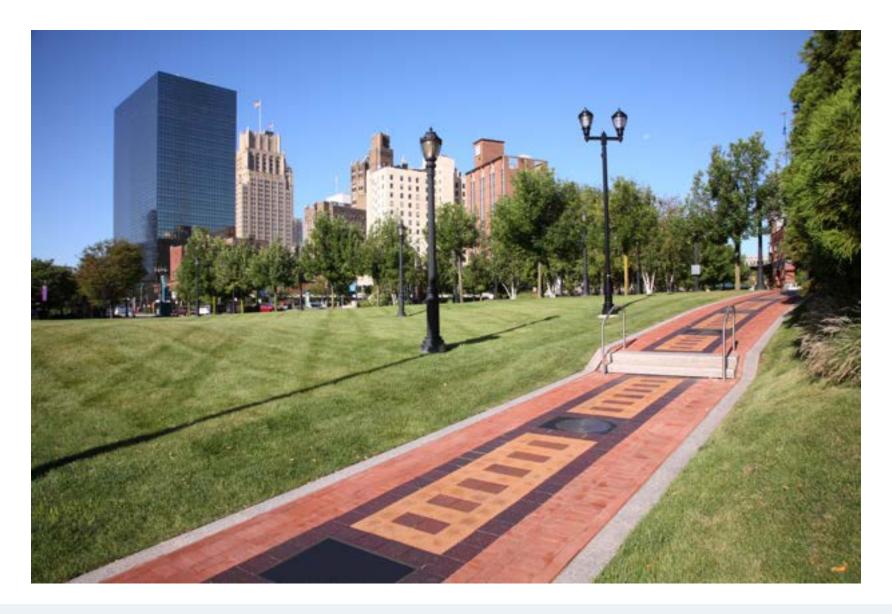
The State of New Jersey should establish a Green and Healthy Cities Initiative to create a comprehensive planning and investment program for the state's underserved urban communities. The Initiative must be led by a Green and Healthy Cities Task Force, made up of citizens from directly impacted communities.

#### **FUNDING**

- Funds from the **State Corporate Business Tax**
- Federal funding from the USDA Agricultural Land Easement program, the Forest Legacy Program,
   the Highlands and Pinelands Programs, and the Land and Water Conservation Fund
- Stewardship funding
- Possible statewide water fee to preserve the most sensitive and critical forested watershed lands.
- Green and Healthy Cities Initiative
- Clean Water, Clean Air, and Green Jobs Environmental Bond Act
- Funding should be pursued through the recently passed Infrastructure Investment and Jobs Act of 2021 and the Inflation Reduction Act of 2022.

#### A TIME FOR ACTION

This report presents a comprehensive vision for why, how, what, and where New Jersey needs to act aggressively and invest to ensure its future.

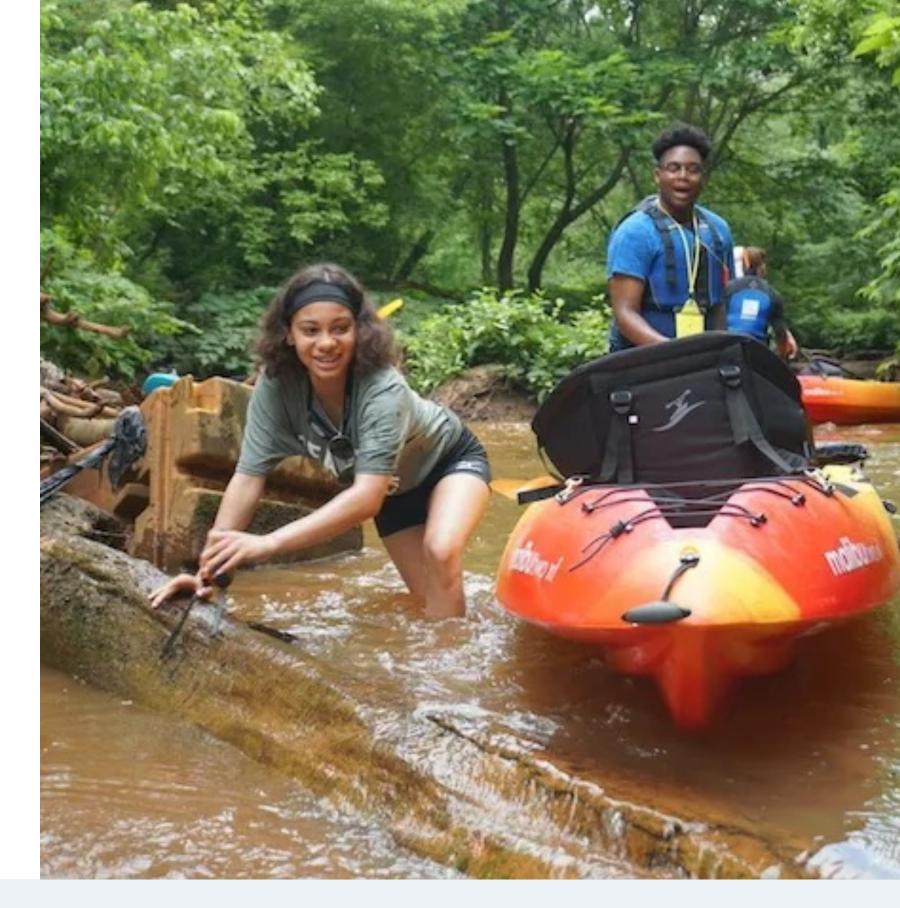




#### **Every New Jerseyan will have:**

- vibrant, attractive, and livable cities, towns, and urban communities with high environmental quality and nature in every neighborhood throughout New Jersey.
- clean drinking water from protected water sources,
- clean air to breathe,
- easy access to locally sourced healthy foods,
- safe and accessible outdoor recreation, including parks, trails, fields, forests and water access,
- high-quality open spaces and parks in every community,
- reduced mental stress, and reduced loneliness,
- access to safe, clean beaches and inland waterbodies for public recreation like swimming, fishing and birdwatching
- beautiful and peaceful natural areas,
- high environmental quality and quality of life,
- shade to protect against and to escape from sun and heat, eliminating the dangerous heat island effect.
- sound and effective land use planning and zoning protections
- natural lands to absorb flood waters,
- diverse and healthy populations of native plants and animals,
- strong community identity and connections,
- personal and intimate nature connections, inspiring wonder and awe

New Jersey must continue to lead the Nation in land preservation, environmental protection, and environmental sustainability and deliver a high quality of life for all of its residents and visitors.





What will be the fate of more than 1.46M acres remaining in NJ that are not yet developed or preserved?

Will a land area the size of one-third of the state be preserved or paved?

#### Choice 1: Maintain the status quo/ take no new actions.







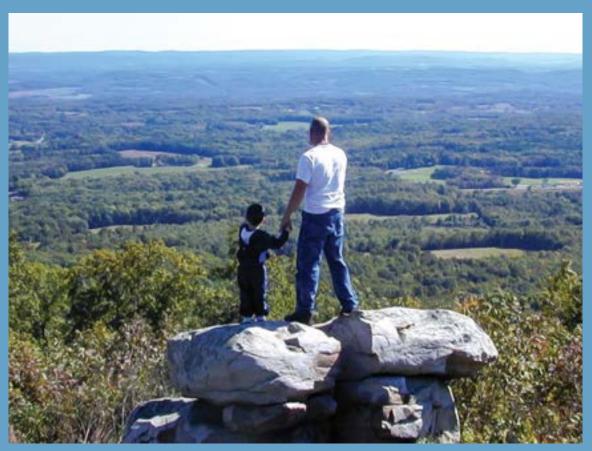
LAKEWOOD, NJ NEW DEVELOPMENT 2019 (COURTESY: ASBURY PARK PRESS)

CAMDEN STREET SCENE IN WATERFRONT SOUTH (COURTESY: CATHOLICMOM.COM)

HELMETTA, NEW JERSEY | AUGUST, 2021 (COURTESY MY CENTRAL JERSEY. COM)

# Choice 2: Preserve an additional 750K acres and make an epic investment in the environmental health and quality of New Jersey's cities, towns, and urban communities.



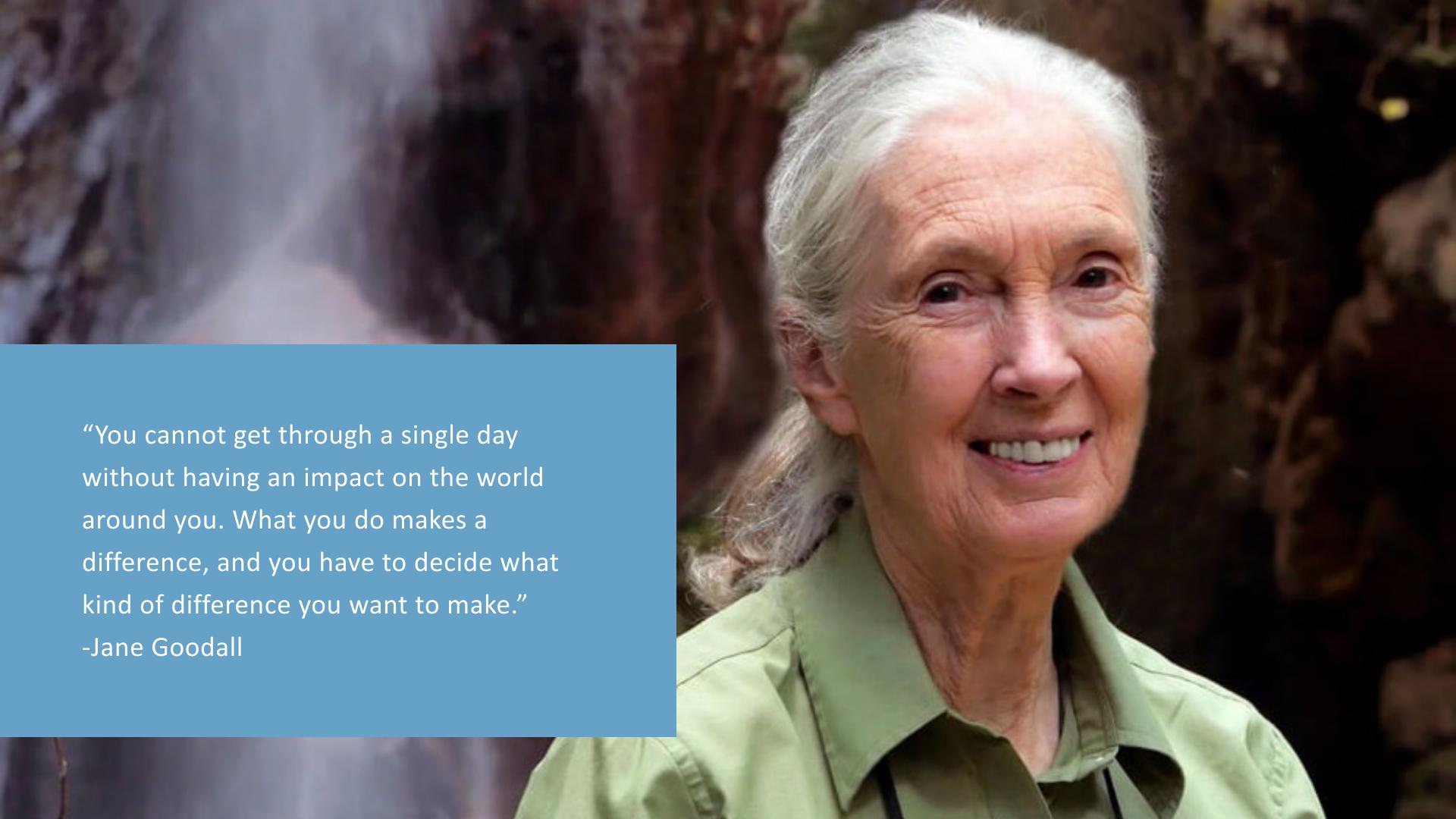




STREET TREES CAMDEN CITY (COURTESY NJ TREE FOUNDATION)

STOKES STATE FOREST, SUSSEX COUNTY (NJ SKYLANDS.COM)

SMALL TOWN NJ (SOURCE UNKNOWN)





#### Sea level rise and flooding.



HURRICANE SANDY WEBSITE PICTURE

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Systemic Environmental Injustice.



#### Loss of biodiversity.



WHITE- TAILED DEER (COURTESY US FISH AND WILDLIFE SERVICE)



LONG -EARED BAT (COURTESY US FISH AND WILDLIFE SERVICE)



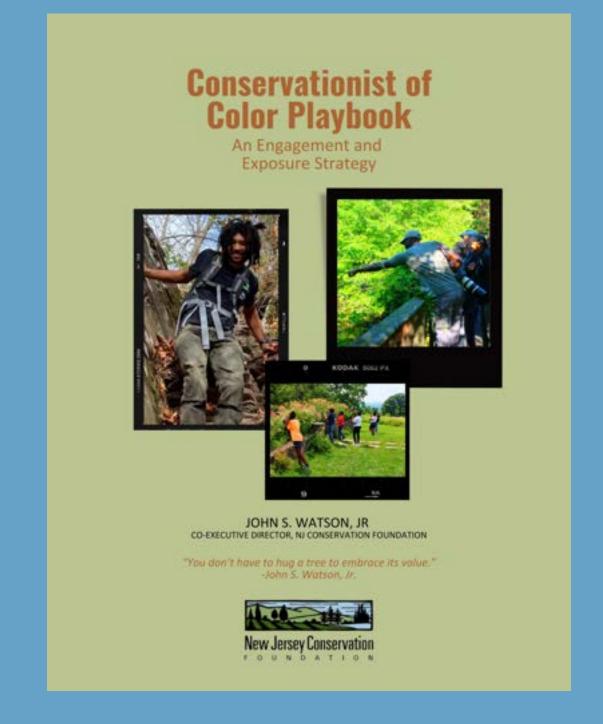
LIBERTY STATE PARK (COURTESY NJ DEPARTMENT OF ENVIRONMENTAL PROTECTION)



People in New Jersey's underserved communities of color need and deserve a healthy environment and a high quality of life. Urgent and comprehensive action is needed to improve environmental health.

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To have meaningful impact, we must make today's environmental issues relevant to future generations. Key to this effort is understanding the natural assets of each community or neighborhood, as well as what changes residents would like to see. The easiest way to begin this work is with an assessment of the built environment.



-Jay Watson, Conservationist of Color Playbook



New Jersey must ramp up funding and capacity to increase the scale and pace of land preservation to bring half of New Jersey's land area into permanent preservation.





#### PRESERVATION PRIORITIES:

- Biodiversity Protection and Enhancement
- Climate Mitigation: Forests, Watershed Lands, and Natural Solutions
- Farmland and Sustainable Agricultural Practices

The Governor should establish a new comprehensive Green and Healthy Cities Initiative aimed at Greening New Jersey's Underserved and Overburdened Communities of Color and rectifying decades of environmental injustice. The Initiative must be led by a Green and Healthy Cities Task Force, made up of community leaders and residents of the directly impacted communities.





CITY OF NEWARK URBAN FARM (COURTESY GREATER NEWARK CONSERVANCY)



NEW JERSEY MEADOWLANDS (COURTESY OF HACKENSACK RIVERKEEPER)



Conservation Blueprint: A tool to identify the most important lands for preservation.

The Conservation Blueprint is a Geographic Information System (GIS) tool developed by Rowan University, the Nature Conservancy of New Jersey, and the New Jersey Conservation, Foundation in partnership with the greater conservation community. It was created to help identify additional lands needed for preservation due to both location and conservation values.

According to the Conservation Blueprint New Jersey's land area can be broken down as follows:

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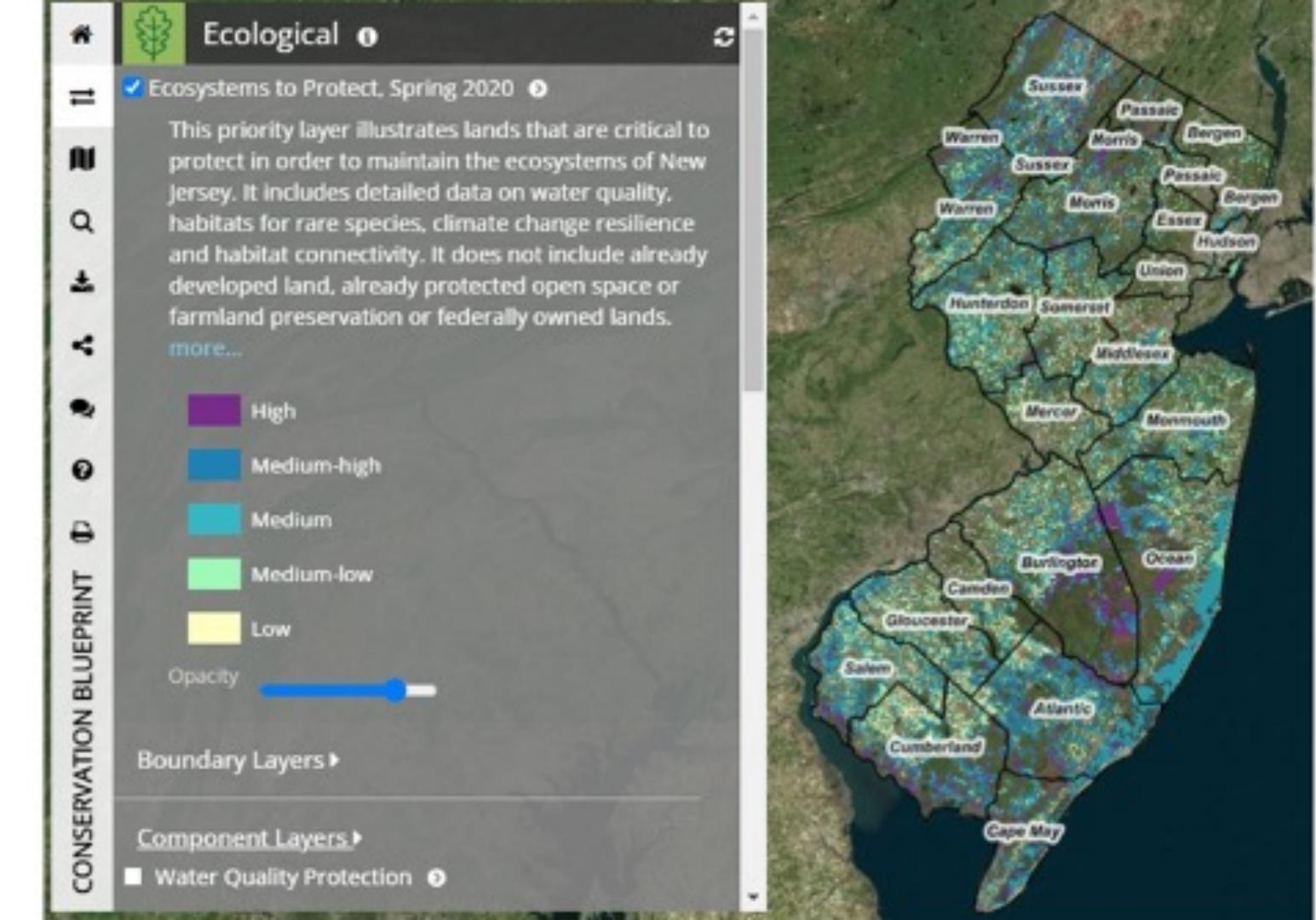
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#### Remaining Lands by Region

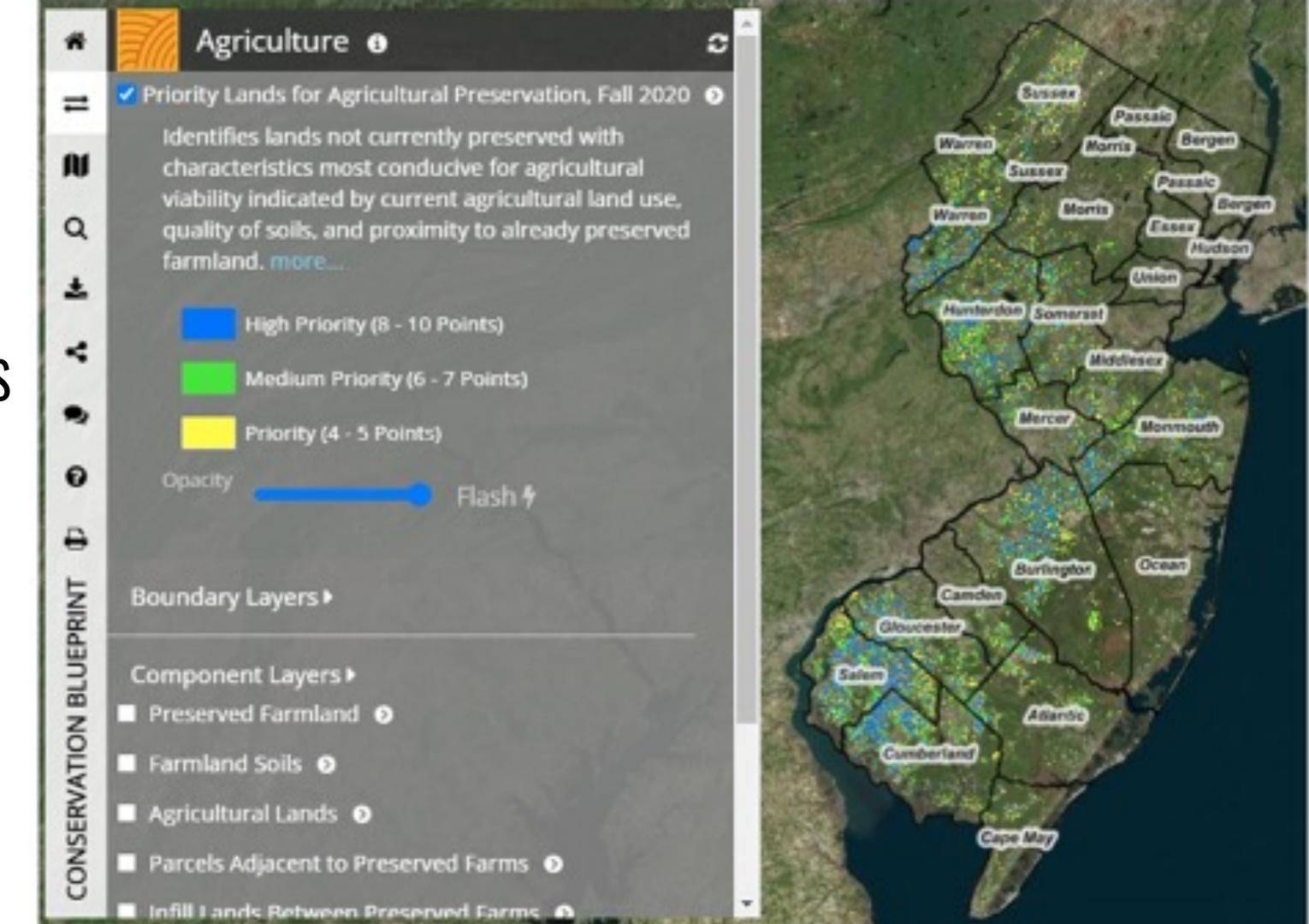
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#### **Total Available Lands by Land Use (2015) Type** Region **Agriculture Barren Land** Wetland Forest Water **Total** 5,504 45,510 4,116 61,573 125,611 **Atlantic Coast** 8,908 Delaware Bay 103,652 6,321 80,786 7,078 93,938 291,775 3,951 30,797 **Greater Sourlands** 285 11,390 514 14,657 Highlands Planning Area 41,297 3,794 80,676 6,380 25,870 158,017 Highlands Preservation Area 88,040 7,905 15,735 130,066 16,695 1,691 Pine Barrens 38,292 166,307 6,846 91,832 309,831 6,554 Ridge & Valley 22,794 685 62,977 4,203 16,382 107,041 **Urban Corridor** 48,354 13,608 76,865 9,933 101,309 250,069 Western Piedmont 609 23,238 353 8,660 57,378 24,518 **TOTAL:** 314,620 39,024 640,336 47,355 419,250 1,460,585

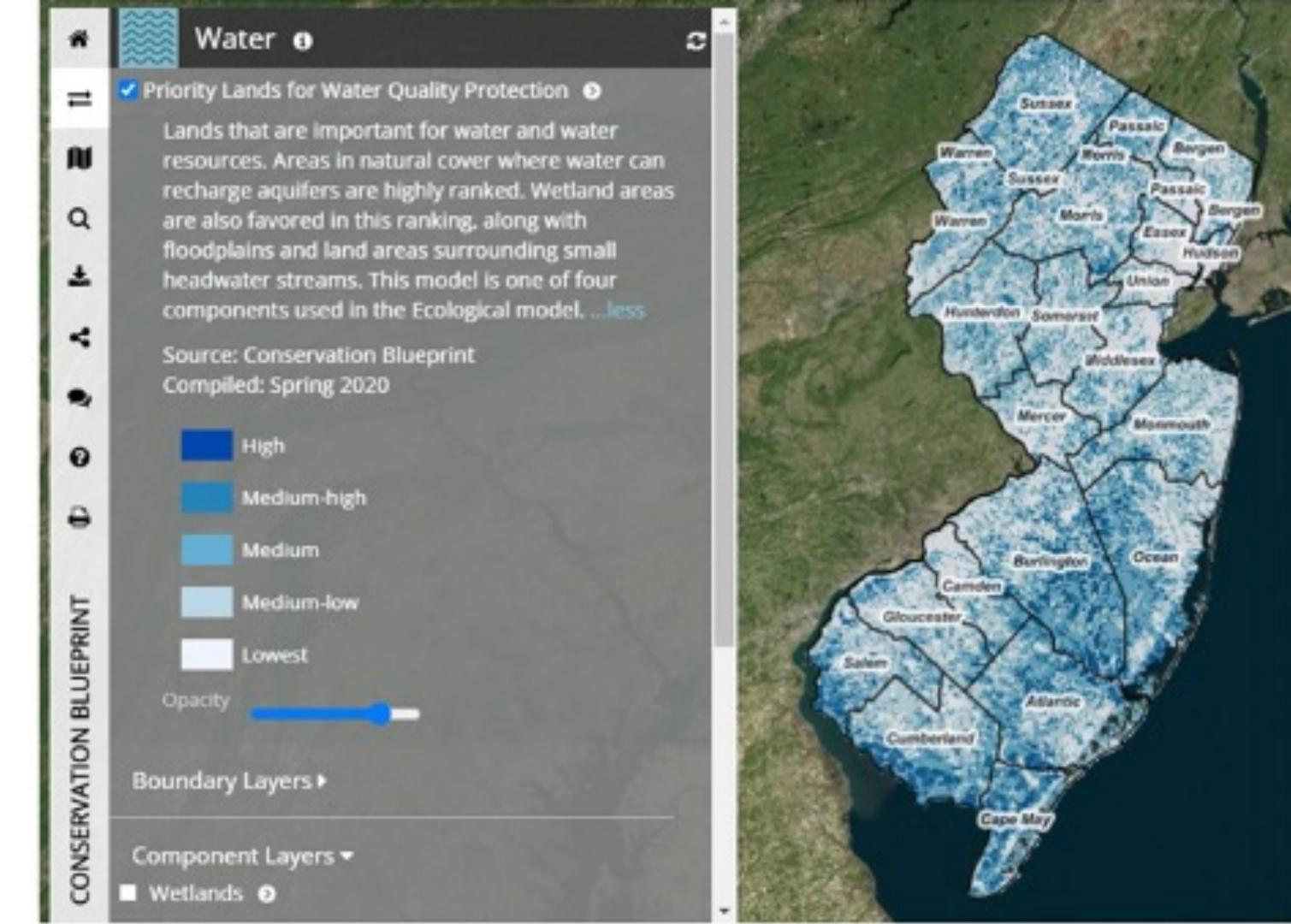
### ECOSYSTEMS TO PROTECT



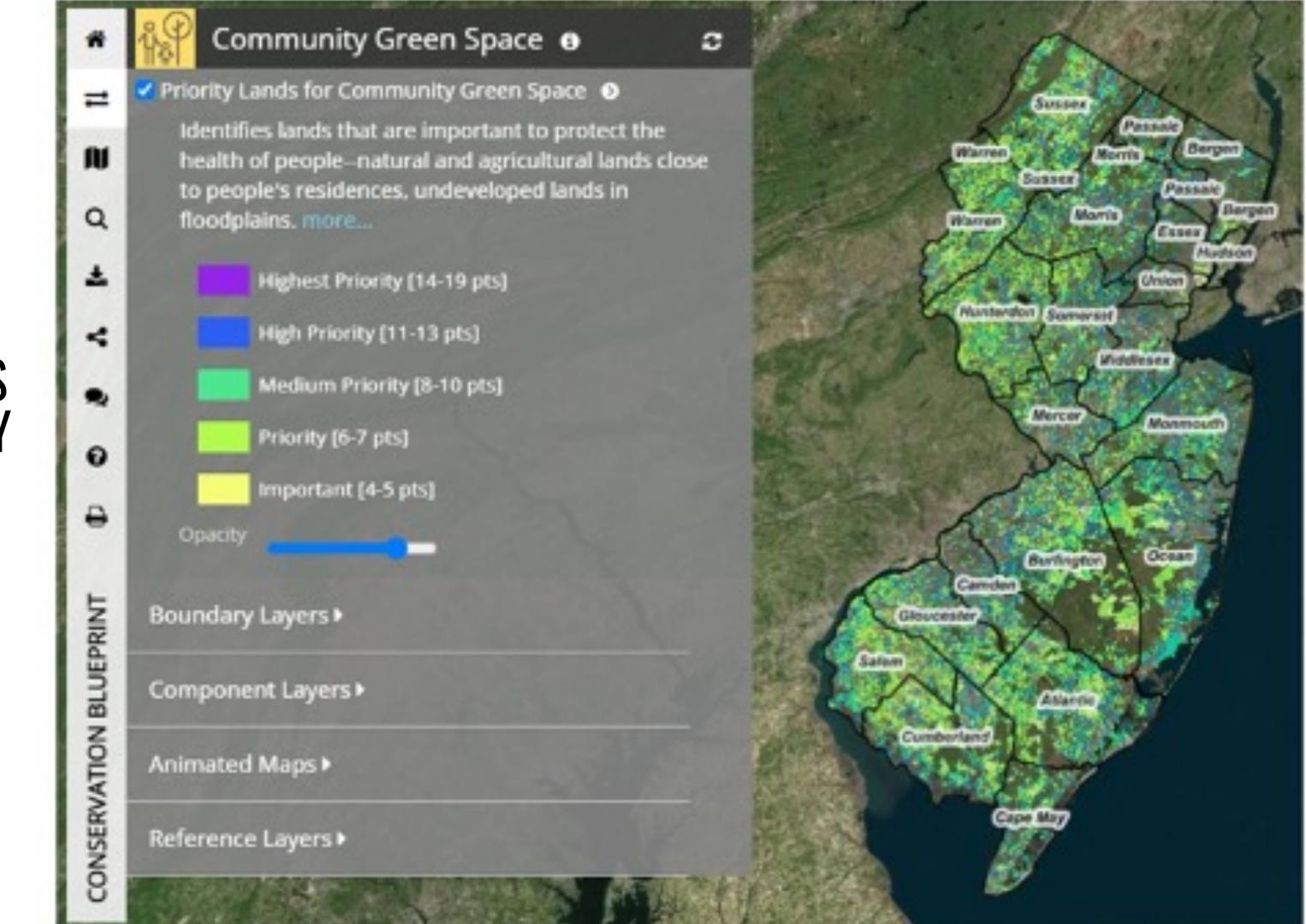
## PRIORITY LANDS FOR AGRICULTURAL PRESERVATION



## PRIORITY LANDS FOR WATER QUALITY PROTECTION



## PRIORITY LANDS FOR COMMUNITY GREENSPACE



## ECOLOGICAL AND WATER RESOURCES

The vast majority of NJ's remaining forests and forested wetlands should be permanently preserved to protect water quality, reduce flooding, sequester carbon, provide high quality outdoor recreation and protect New Jersey's natural heritage and biodiversity. Targets for preservation should continue to include forested lands important for water and carbon storage, large landscape scale conservation lands, critical linkages between preserved lands, flood prone lands, wetlands and wetlands buffers, stream and river corridors and New Jersey's most biodiverse habitats. Recent scientific research is demonstrating that proforestation, allowing intact forests to mature, is an effective way to increase carbon sequestration.



"If we are looking for models of self-sustaining communities, we need look no further than an oldgrowth forest. Or the old-growth cultures they raised in symbiosis with them."

Robin Wall Kimmerer



## **AGRICULTURE**

- The State Farmland Preservation
   Program has identified 200-250K acres
   for additional preservation.
- According to the State Agriculture
   Development Committee an additional minimum 200K- 250K acres of preserved farmland is needed to maintain a sufficient base of farmland to ensure a viable agricultural industry and the continued availability of healthy local foods.



SOMERSET COUNTY FARMLAND (COURTESY MICHELE BYERS)

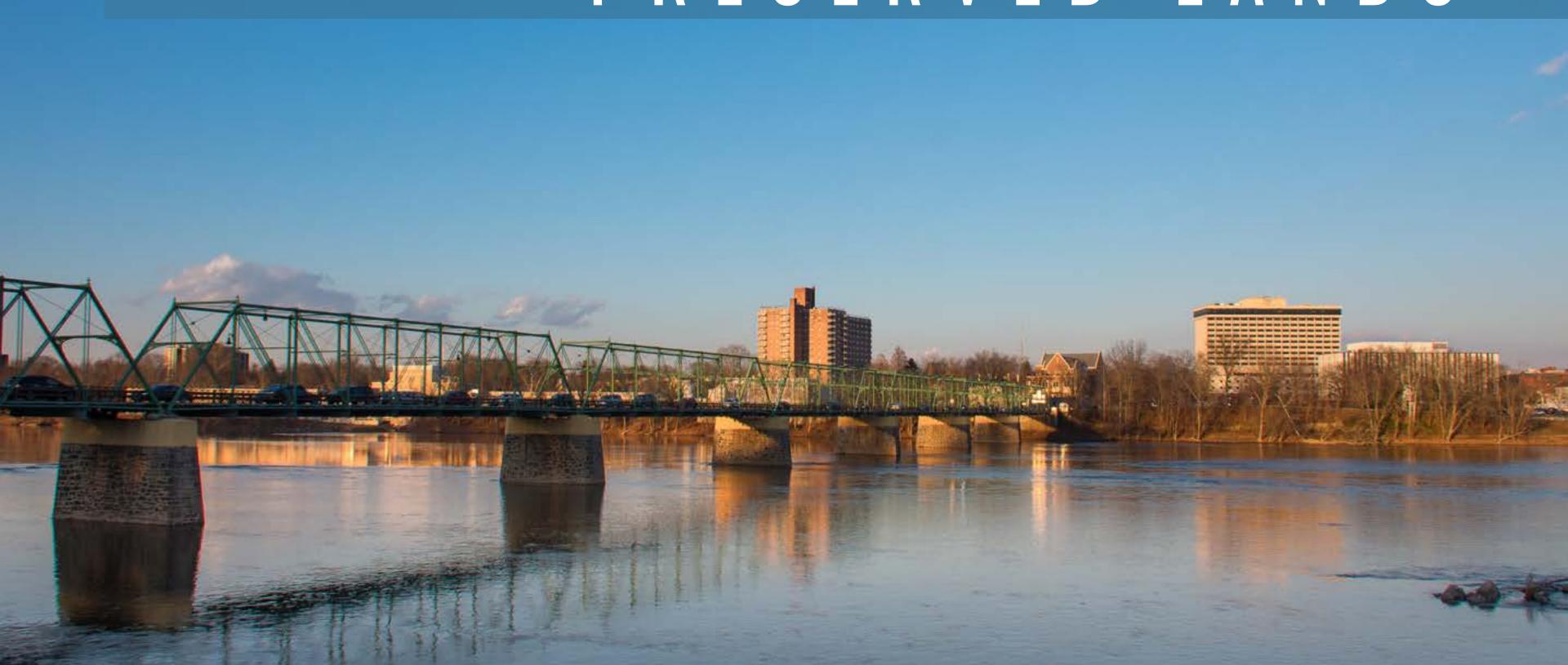
## COMMUNITY GREEN SPACE

NJ DEP Green Acres Program, along with the Trust for Public Land is updating the NJ State Outdoor Recreation Plan and soliciting community input on a new "Outside Together" plan which will provide valuable information on community needs for parks and recreation. (NJ DEP Green Acres Program/ Trust for Public Land NJ)



BRANCH BROOK PARK, CITY OF NEWARK (COURTESY BRANCH BROOK PARK ALLIANCE)

# BENEFITS OF PRESERVED LANDS



### Life-supporting and health benefits of preserved lands

- Protect and cleanse drinking water supplies
- Improve air quality
- Protect wildlife habitat and biodiversity
- Reduce flooding and stormwater runoff
- Protect soils
- Sequester carbon
- Provide locally-grown foods
- Outdoor recreation and scenic beauty
- Reduce the "heat island" effect in urban areas
- Support human health and quality of life
- A growing body of evidence demonstrates the critical role nature and open space play in human health and well-being. (See Appendix B)
- Provide buffers from impacts of adjacent development
- Buffer and increased resilience from climate change impacts
- Inspire awe and wonder, curiosity, and a sense of connection to something greater than ourselves

#### **Economic Benefits**

- Property tax stabilization, ecotourism dollars, and jobs in ecosystem services
- Every dollar invested in state land preservation returns \$10 in economic value through nature's services, such as flood control and filtering air and water of pollutants.
- In 2021, outdoor recreation accounted for 1.5% of New Jersey's total Gross Domestic Product (GDP), equaling \$20.3 billion (OUTSIDE TOGETHER 2023)
- Average home value increases 16% within 1,500 feet of natural areas.
- Parks contribute up to 20% of the value of homes in urban areas.
- New Jersey's public recreation lands support 7,000 jobs.
- Wildlife-related tourism is estimated to generate about \$3 billion of gross economic activity annually, representing about \$1 billion of wage and salary income annually, or about 37,000 jobs.
- Each year, over 2.6 million people participate in hunting, fishing, and wildlife watching in New Jersey, contributing \$1.7 billion to the economy.
- Water treatment and chemical costs decrease by 20% for every 10% increase in forest cover.

### **Economic Benefits (Continued)**

- In one urban park, tree cover was found to remove daily 48 pounds of particulates, nine pounds of nitrogen dioxide, six pounds of sulfur dioxide, and a half pound of carbon monoxide. (\$136 per day value based on pollution control technology.)
- Open spaces in New Jersey support approximately 900 wildlife species.
- Access to parks leads to a 25% increase in people exercising three or more times per week.
- People living in a greener environment report fewer health complaints.



New Jersey is unlikely to lose its distinction as the nation's most densely populated state, at over 1,200 per square mile.

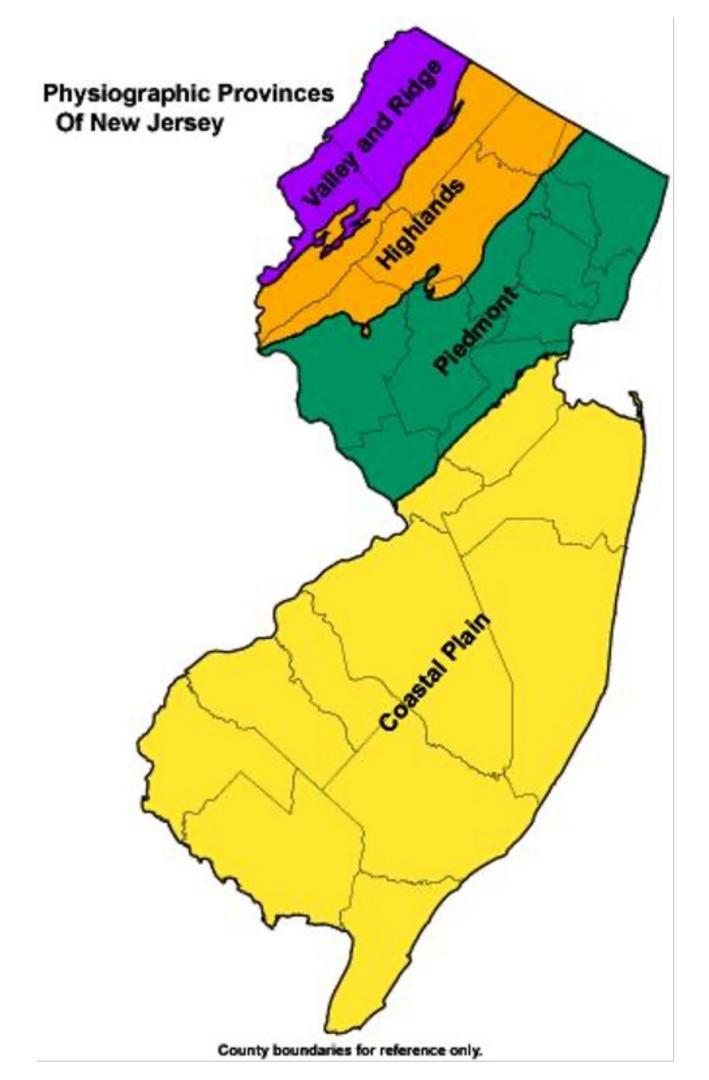
- The state added more than 500,000 people, according to the 2020 census, bringing the population to more than 9,288,000, an increase of 5.7%.
- Though New Jersey tends to see more residents leave the state than move in from other states that are offset by immigration from a host of other countries.
- Trends in development in New Jersey are leaning towards redevelopment and land consumption has slowed. (NJ Future)



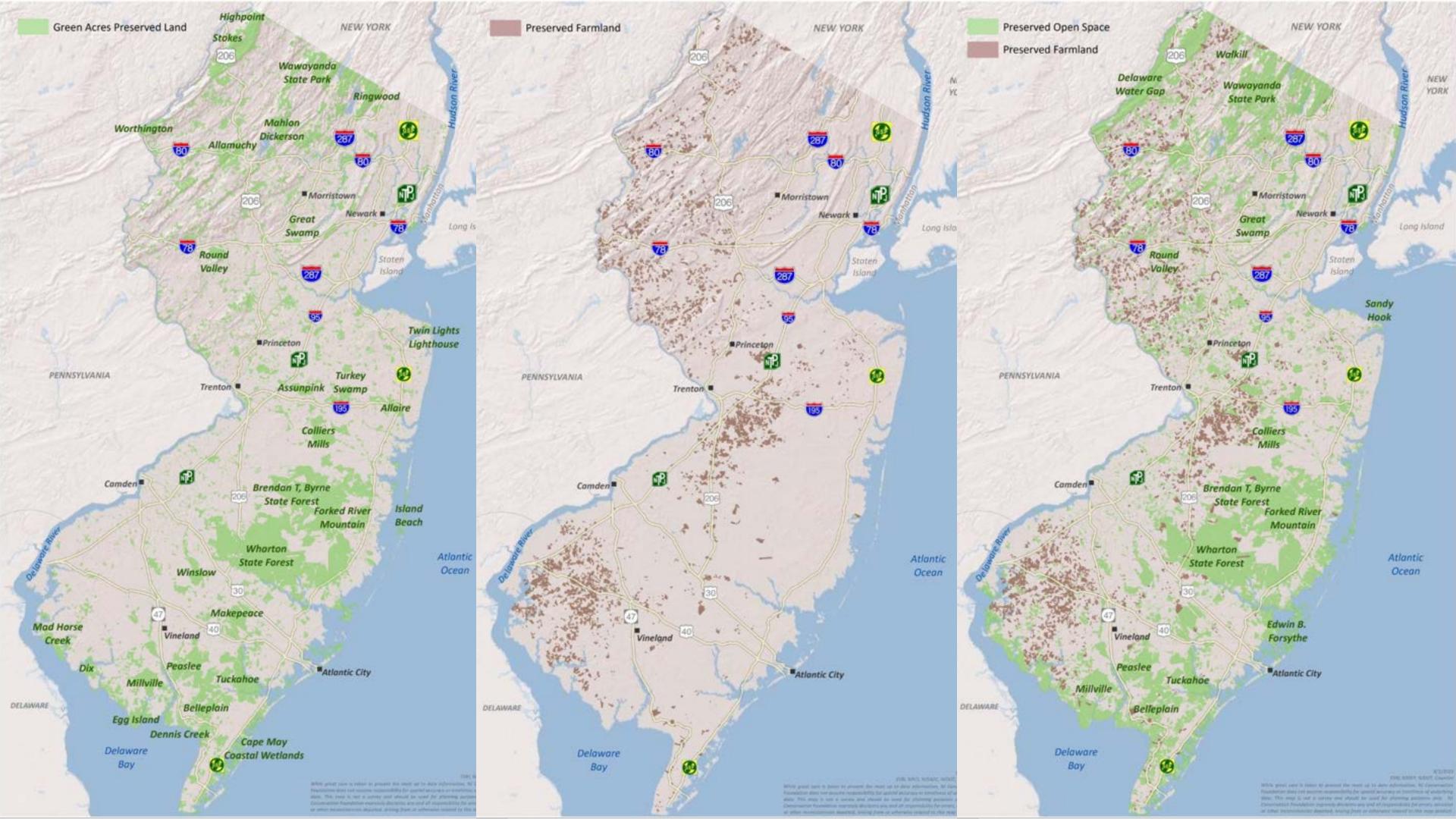
"Nature is the phenomena of the physical world collectively, including plants, animals, the landscape, and other features and products of the earth, as opposed to humans or human creations."

— OXFORD ENGLISH DICTIONARY





New Jersey's unique geography and landscapes have much diversity for such a small state.







- JIM AMON, FORMER EXECUTIVE DIRECTOR, D&R CANAL COMMISSION
- Joe Basralian, board member NJ League Conservation Voters
- Sandy Batty, former Executive Director, Association of NJ Environmental Commission
- Irene Cooper Bausch, former Executive Director, Victoria Foundation
- Hugh Carola, Hackensack Riverkeeper
- Ted Chase, Rutgers University, New Jersey Conservation Foundation board member
- Anthony Cucchi, Mercer County Parks Superintendent
- Tom Dallessio, Executive Director, Musconetcong Watershed Association
- Emile DeVito, PhD, Director Science and Stewardship, New Jersey Conservation Foundation
- Cindy Ehrenclou, Executive Director, Raritan Headwaters Assoc.
- David Epstein, Executive Director, Land Conservancy of NJ
- Tim Evans, New Jersey Future
- Tobias Fox
- Russ Funari, PSEG retired
- Tom Gilbert, Co Executive Director, NJCF
- Olivia Glenn, Chief of Staff, US EPA region 2
- John Hasse, Rowan University
- Jeanne Herb, NJ Climate Change Resource Center
- James Hughes, former Dean Rutgers Bloustein School, NJCF Board member
- Alex Ireland, President, New Jersey Audubon
- Steve Jandoli, former Green Acres
- Andy Johnson, former Grant Program Director, Wm Penn Foundation
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- FAWN MCGEE, NJDEP GREEN ACRES PROGRAM, BLUE ACRES
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- HELLA MCVAY, FOUNDER WHOLE EARTH CENTER, PRINCETON
- ALISON MITCHELL, CO EXECUTIVE DIRECTOR, NEW JERSEY CONSERVATION FOUNDATION

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- Mark Murphy, Executive Director, Lead NJ
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- Eric Olsen, Director of Conservation, NJ Nature Conservancy
- Rudisha Okezie, New Jersey Conservation Foundation
- Doug O'Malley, Executive Director, Environment NJ
- Susan Payne, Executive Director, NJ State Agriculture Development Committee
- Ed Potosnak, Executive Director, NJ League of Conservation Voters
- Greg Remaud, Executive Director, Baykeeper
- Dave Robinson, NJ State Climatologist, Rutgers
- Larry Rockefeller, American Conservation Association
- Tanya Rohrbach, NJ Future
- Greg Romano, former Ex Dir NJ State Ag Development Committee and NJCF
- Jared Rosenbaum, WildRidge Native Plants
- Martha Sapp Sullivan, Adminstrator NJ DEP Green Acres Program
- Maria Santiago
- Peter Szabo
- Patricia Shanley
- Randy Solomon
- Julia Somers, Executive Director, NJ Highlands Coalition
- Ben Spinelli, Executive Director, NJ State Highlands Council
- Chris Sturm, NJ Future
- Meredith Taylor, Rutgers
- Dan Van Abs, Rutgers
- Mike Van Clef, Friends of Hopewell Valley Open Space, NJ Invasive Species Strike Team
- Jim Waltman, Executive Director, Watershed Institute
- Aaron Watson, Mercer County
- Jay Watson, Co Executive Director, New Jersey Conservation Foundation
- Tom Wells, former Administrator NJ Green Acres Program, Nature Conservancy
- Cari Wild, NJ Natural Lands Trust
- Lisa Wolff, Executive Director, Friends of Hopewell Valley Open Space
- Tom Wright, Executive Director, Regional Plan Association
- Judeth Yeaney, counsel, NJ DEP Green Acres Program

### STAY CONNECTED

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