

NJ Clean Communities

Stormwater Management Outreach and Education



JoAnn Gemenden

Executive Director

NJ Clean Communities Council



Introduction

New Jersey Clean Communities is a statewide, comprehensive, non-profit litter-abatement program created by the passage of the Clean Communities Act in 1986. The Act provides a funding source for the program by placing a tax on fifteen categories of businesses that may produce litter-generating products.

Clean Communities legislation was passed in 1986 and **became NJ's first EPR Act.**

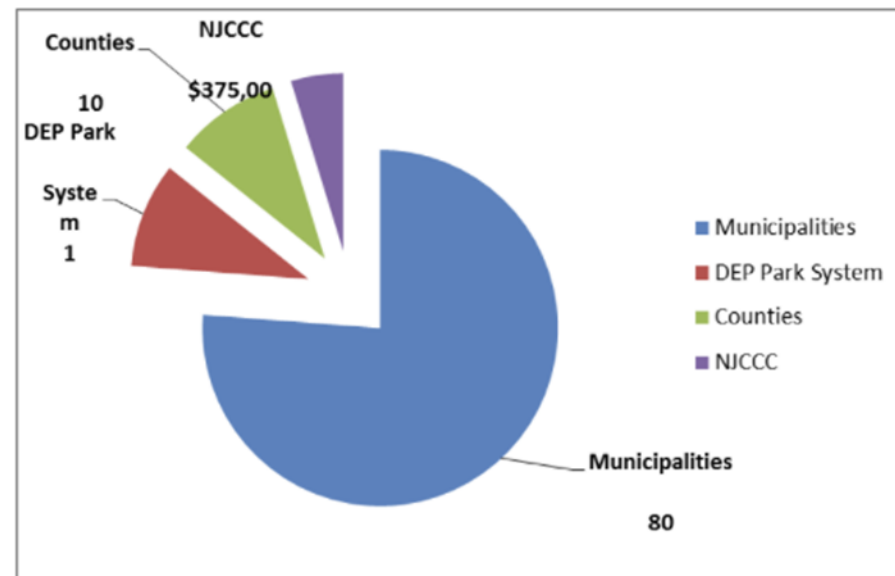
In 2020, NJCCC was included in Single Use Plastics legislation responsible for developing statewide education and outreach



CLEAN COMMUNITIES GRANTS



- Municipalities
- Counties
- NJDEP (Parks)
- NJCCC - \$375,000



**Grants Distributed in 2023:
\$24 million**

This comes as State Aid – no application is required

WEBSITE: WWW.NJCLEAN.ORG



*New Jersey
Clean Communities*



Find us on
facebook

Home

About ▼

Our Programs ▼

Partnerships ▼

Coordinators ▼

Best Practices ▼

How to Get Involved

Sign Up Here for Monthly Newsletter

Calendar



**PLEASE BRING YOUR
REUSABLE BAGS
WHEN YOU SHOP!**

LitterFreeNJ.com

New Jersey Clean Communities is New Jersey's only Statewide, Comprehensive, Litter-Abatement Program





New Jersey Clean Communities



Find us on
facebook

Home

About ▼

Our Programs ▼

Partnerships ▼

Coordinators ▼

Best Practices ▼

How to Get Involved

Sign Up Here for Monthly Newsletter

Calendar

County Coordinator Contacts

Certification Training



Grant Funding

Grant Guidelines/FAQ's



Model Website

Statistical Report

2024 Grant Funding Issued in May

Clean Communities Grant Funding

Clean Communities Annual Grant Allocations by Municipality and County

Clean Communities Grant Guidelines - revised August 2021

Grants - Frequently Asked Questions - revised August 2021

| | | |
|-------------------------------------|-------------------------------------|-------------------------------------|
| 2023 Final Clean Communities Grants | 2022 Final Clean Communities Grants | 2021 Final Clean Communities Grants |
| 2020 Final Clean Communities Grants | 2019 Final Clean Communities Grants | 2018 Final Clean Communities Grants |
| 2017 Final Clean Communities Grants | 2016 Final Clean Communities Grants | 2015 Final Grant Amounts |
| 2014 Final Grant Amounts | 2013 Final Grant Amounts | 2012 Final Clean Communities Grants |
| 2011 Final Clean Communities Grants | 2010 Final Clean Communities Grants | 2009 Final Clean Communities Grants |
| 2008 Final Clean Communities Grants | 2007 Final Clean Communities Grants | 2006 Final Clean Communities Grants |
| 2005 Est. Clean Communities Grants | 2004 Final Clean Communities Grants | 2003 Final Clean Communities Grants |



New Jersey Clean Communities



Find us on
facebook

[Home](#)[About ▼](#)[Our Programs ▼](#)[Partnerships ▼](#)[Coordinators ▼](#)[Best Practices ▼](#)[Overview](#)[Cleanups](#)[Litter Data Sheet](#)[Education](#)[Books, Assemblies,
Field Trips](#)[Enforcement](#)[Litter-related
ordinances](#)[Resources](#)

www.njclean.org

WEBSITE: LITTER FREE NJ

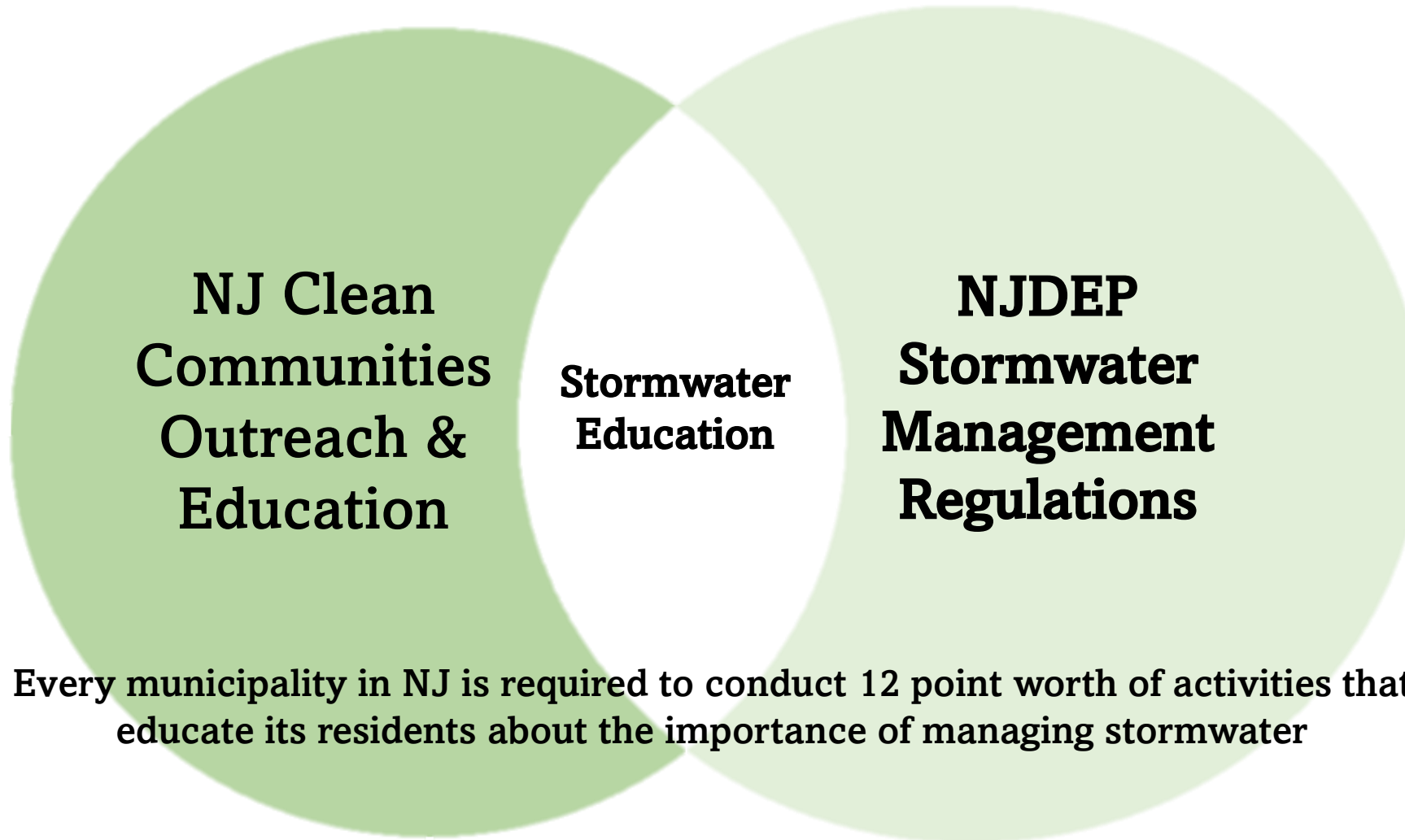
[Home](#)[Education](#)[News / Events](#)[Resource Center](#)[Downloads](#)

VISIT REUSABLE RESOURCES



- Social Media Posts
- Logos
- Web banners
- Retractable Banners
- Sandwich Board Signs
- Flyers & Signs
- Videos
- PSA's

PROGRAM CONNECTION





Our Role in Storm Water Education

Community Engagement

Involving the community in storm water education fosters a sense of responsibility and encourages active participation in pollution prevention efforts.

Environmental Awareness

Raising awareness about storm water issues promotes a culture of environmental stewardship and encourages sustainable behaviors.

Public Outreach

Engaging the public through educational programs and outreach initiatives enhances understanding and support for storm water management practices.



Existing NJCCC Resources

**Please
Don't Litter**



98% of cigarette filters
are made of plastic &
do not biodegrade

**Cigarette butts are
the #1 most littered
item on roadways
and beaches**



**Make NJ
Litter Free**



**Skip Single Use Plastics
& GO REUSABLE**



**Don't forget
your bags
every time
you shop**



**Skip Single Use Plastics
& GO REUSABLE**



Litter PSA's

- ✓ Bag Up NJ
- ✓ Cigarette Butt Litter
- ✓ General Litter
- Coming soon
 - Balloon Releases
 - Plastics



Cigarette Litter - :30

Check Out NJCCC's New Interactive Features to Help Make NJ Litter Free

CLICK HERE

Get Involved Through Learning

- Download Our New Kid's Activity Book
- Participate in Quizzes
- Watch Videos
- Take a Pledge
- Read Articles
- Get the 2024 Calendar

New Jersey Clean Communities Litter Activity Book



1

/ 11



New Jersey Clean Communities 2024 Litter Awareness Calendar



TOPICS INCLUDE:

- Skip the Straw
- Pet Waste
- Earth Day
- Reusable Bags
- Balloon Releases
- Plastic Free July
- Recycling
- Keep Cans Covered
- Skip the Stuff
- Cigarette Butts
- Sustainable Gift Wrap



VISIT OUR NEW REUSABLE BAG RESOURCES PAGE

CLICK HERE

QR CODE

<https://linktr.ee/litterfreenj>



REUSABLE BAG DONATION

Help the Environment and Those in Need!



Bag Law Success!



Donation Locations



Tips to Donate



Post Your Event



Litter Free New Jersey



Plastic Waste Calculator



Consider Volunteering



Understand The Law

Reusable Bag Toolkit

Resources Available

- How to Guide
- Flyers
- Sandwich Board Signs
- PSA Coming Soon

Donate Your Reusable Bags!

Do you have reusable bags you don't need?



Donate your new or gently used bags.

Please remove any tags and stickers

Bags will be sanitized and distributed to local organizations.

Scan code to find drop-off locations



Help the environment and those in need.





Thank you for your hard work, dedication and commitment to a litter free NJ. In addition to your cleanup efforts, NJCCC appreciates your time and attention in helping to quantify today's litter data. Numbers are the only valid form of data, so please **DO NOT** use words or check marks in the boxes next to each trash item.

Estimated Distance Cleaned: ☐ 1/4 ☐ 1/2 ☐ 3/4 ☐ 1 ☐ 2

Food Wrappers (candy, chips, etc.)

MOST UNUSUAL ITEM(S) COLLECTED:



REMINDERS



Sign Up for NJCCC Monthly Newsletter!





THANK YOU

JoAnn Gemenden
jgemenden@njclean.org

