

# NJ Clean Communities



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# Introduction

New Jersey Clean Communities is a statewide, comprehensive, non-profit litter-abatement program created by the passage of the Clean Communities Act in 1986. The Act provides a funding source for the program by placing a tax on fifteen categories of businesses that may produce litter-generating products.

Clean Communities legislation was passed in 1986 and **became NJ's first EPR Act.**

In 2020, NJCCC was included in Single Use Plastics legislation responsible for developing statewide education and outreach.



# NJ Clean Communities Annual Grant Awards Announcement

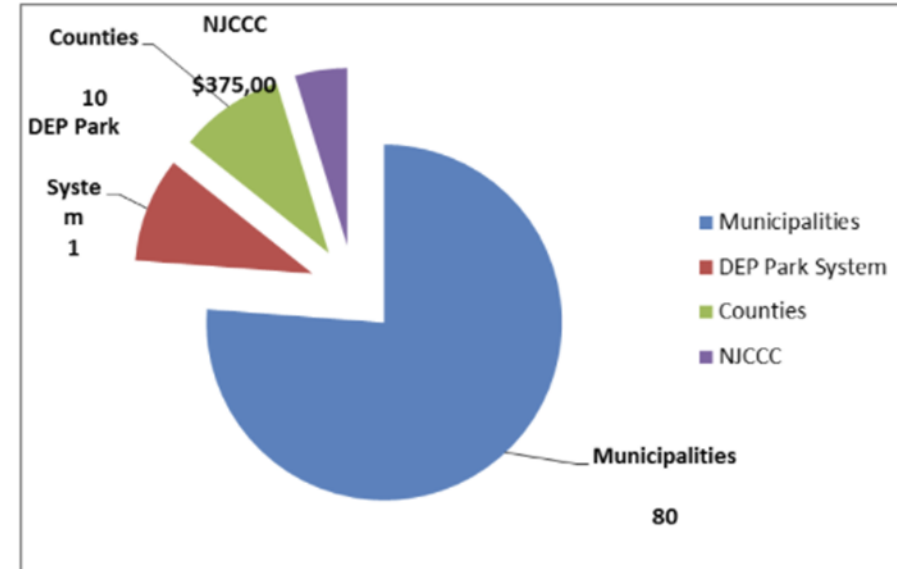


# \$NJCC Grants Awarded May 22, 2024



Find complete funding breakdown by county at [www.njclean.org](http://www.njclean.org)

- Municipalities (80%)\*
- Counties (10%)\*
- NJDEP (10 %)
- NJCCC - \$375,000



➤ Amounts are based on population, housing units, road mileage



# Litter Prevention Campaigns

## Please Don't Litter



98% of cigarette filters are made of plastic & do not biodegrade

**Cigarette butts are the #1 most littered item on roadways and beaches**



## Make NJ Litter Free



**Skip Single Use Plastics & GO REUSABLE**



## Don't forget your bags every time you shop



**Skip Single Use Plastics & GO REUSABLE**



# Litter PSA's

- ✓ Success of NJ's Single Use Plastics Law
- ✓ Cigarette Butt Litter
- ✓ General Litter
- ✓ Balloon Releases (30 sec & 60 sec)
- ✓ Reusable Bag Resource Center

Balloon - :30  
Reusable Bags - :60





# NJ Bill Package to Reduce Plastics

**S-224**, sponsored by Senators Smith and Greenstein, would prohibit the sale, distribution, and import of certain products marketed as recyclable unless the DEP determines that the product is in fact widely recycled. Currently, misleading application of the symbol for recyclable products leads many consumers to mistakenly place non-recyclable products with products that can actually be recycled, leading to entire batches of recyclable products being disposed in landfills to avoid the costs of separating the products.

**S-226**, sponsored by Senators Smith and McKeon, would limit the size of shipping boxes that can be utilized by major retailers to ship products to consumers to prohibit the use of a shipping box that is greater than two times the volume of the product being shipped. The current practice of many large online retailers involves the use of shipping boxes that are far larger than the product actually being shipped, which unnecessarily increases packaging waste.

**S-3135**, sponsored by Senators Smith and McKeon, would require producers of plastic packaging and certain other plastic products sold in New Jersey to reduce the amount, by weight, of their packaging or products sold annually. The bill would also amend the “Toxic Packaging Reduction Act” to prohibit the sale of packaging that contains certain toxic substances, including PFAS, toxic metals, and vinyl chloride.





# Mark Your Calendars



**DRBA World Environment Day  
May 29th**

**Ran Marine Hands On  
Demonstrations**

**NJCCC & Rutgers Certification Class  
September 25, October 2 & October 9**

**NJ League of Municipalities  
November 19-21**





# THANK YOU

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