

January 28, 2025 Chat Transcript

ANJEC Upcoming events — <https://anjec.org/conferences-workshops/>

First part of this series can be viewed at

<https://www.youtube.com/watch?v=u3GNm3jvgQE&t=34s>

Share methods you use or would like to use to communicate in your community:

- email blast from the mayor's office
- email, phone chain, outside bulletin board
- we use Facebook and our community newsletter... thinking tabling at community events
- Our public library distributes a lot of information for our community. We also have a texting system from our mayor.
- online zoom meetings
- Nixle messages. Local T V station.
- we use facebook groups and email but flyers in local businesses would help in our area
- Twp website
- Newsletters
- Use School & organization distribution

Comments on slides showing flier ideas for communities

- The most vulnerable population has the highest value properties, those at elevations of under 5 feet along Barnegat Bay. How can risk be communicated to people when flood insurance will provide 25% or less of replacement value and flooding is certain within a 30 year mortgage period?
- define the zones
- Too much info in one chart
- The cost to an individual property would connect to individual residents directly
- Font sizes on the charts and bullet points
- Love the High Water Mark Idea
- no definition of what they ARE DOING/
- easy to relate to
- Concise information with a QR code for more info.
- Font size too small
- High Water Mark in bold. Very good attention grabber.
- good order of elements
- Pictures are good for people who don't know English!
- like a few ideas for each stage
- I like that it's all on one page
- how can we give people hope? Nothing is more important to my local community.

- Isolate a few general steps that all in the community can take. Make them simple and give them a chance to respond
- communicate economic impact
- Needs a sense of current urgency. Needs Actionable steps. Time is now -- new Risks are happening now.
- Contacting local media - community newspapers/newsletters - often get elected officials to notice.
- In South River, we're pushing rain gardens, and community gardens.
- List events over last few years with real life examples; especially those that brought about positive examples to prevent disaster (not always dealing with them)
- Don't under estimate the power of a good GIS graphic showing where and to what extent the community is affected
-

Arcadis/Resilient NJ: More information on these efforts is available here:

<https://www.resilient-nj.com/get-involved/>

NOAA Digital Coast Risk Communication — <https://coast.noaa.gov/digitalcoast/topics/risk-communication.html>

C40 Cool Cities Network - <https://www.c40.org/networks/cool-cities-network/>

FEMA Communications - <https://www.fema.gov/emergency-managers/national-preparedness/plan/community-engagement-toolkit/section-2/resources-support-communications>

<https://flooddisclosure.nj.gov/>

<https://dep.nj.gov/climatechange/science/>

I will be teaching an elective at the high school level about the truth about climate change and hope to involve students in activism and messages to the community. Do you have thoughts on whether or not students should follow these same kinds of guidelines in their community involvement or do you see the role of young people differently given their age?

<https://dep.nj.gov/climatechange/science/>