



atlantic city
electric®

AN EXELON COMPANY

October 10, 2025

ANJEC'S 52ND ENVIRONMENTAL CONGRESS

Community Driven Solutions for Energy Conservation

Angie Bivens, *Sr. EE Program Manager*

Confidential Information – For Internal Use Only



Ways To Save for Homes

Atlantic City Electric Residential Program Portfolio



Behavioral Program

Encourages customers to modify behavior through information and engagement in Home Energy Reports (HERs).



Energy Assessments

A home energy assessment with discounted energy-saving products and personalized energy efficiency recommendations.



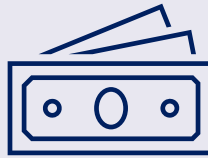
Energy Wise Rewards

Helps balance the demand for electricity on the power grid. Customers participate by reducing or shifting their electricity use



Appliance Recycling

Recycling customer's old refrigerator, freezer, room air conditioner, or dehumidifier with no-cost pickup and money back.



Rebates & Discounts

Rebates and discount pricing on a variety of ENERGY STAR certified products such as appliances, HVAC equipment and more.

Program Benefits



Reduced energy usage
& reduced utility bills



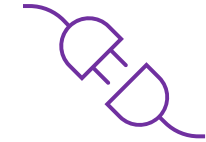
Increase comfort
inside the home



Healthier home &
better air quality



Increase property
value of home



Upgraded energy
efficiency products



ATLANTIC CITY ELECTRIC RESIDENTIAL PROGRAMS

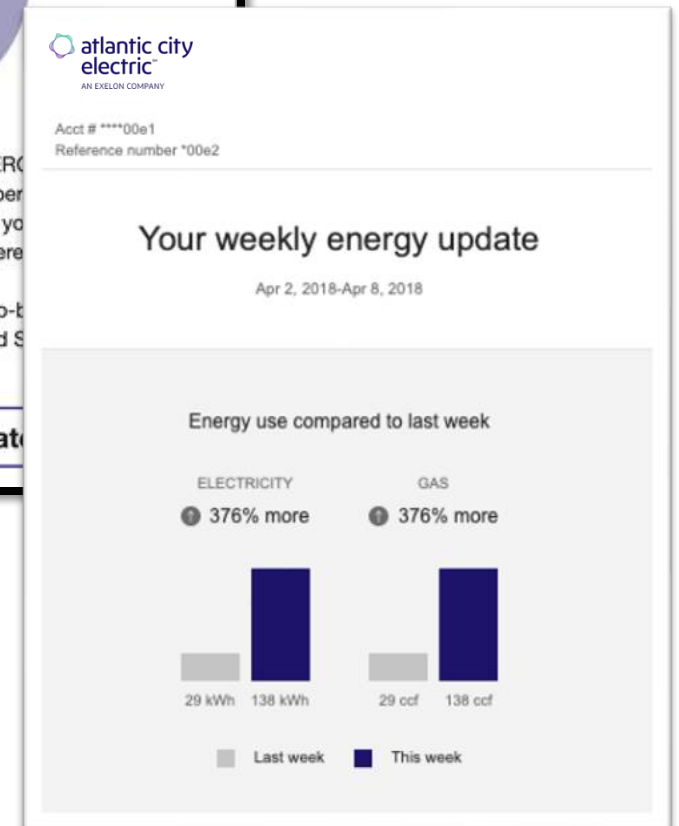
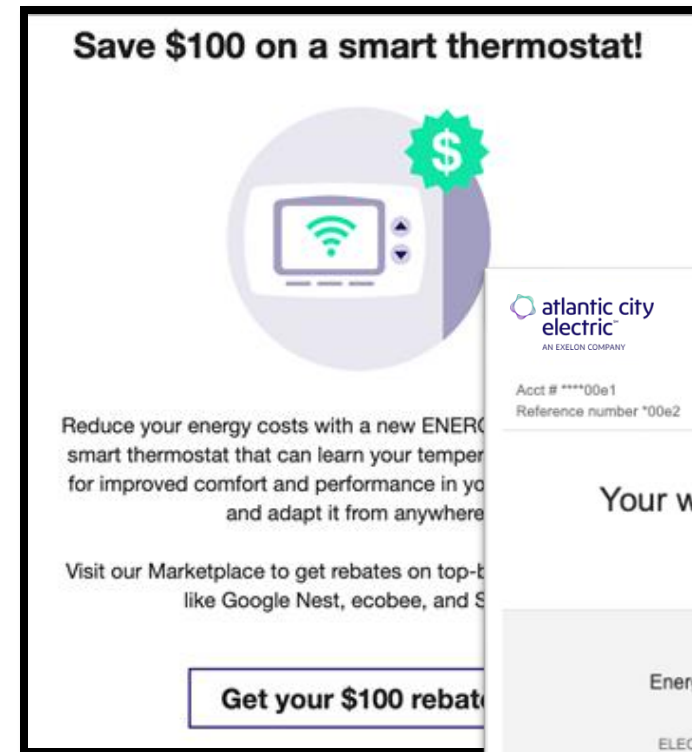
Behavioral Program

Eligible Participants:

- Open to **Atlantic City Electric residential customers** with sufficient usage data available

Program Offerings

- Customers receive direct mailed and/or electronic Home Energy Reports (“HERs” and “eHERs,” collectively “HERs”)
 - Reports provide participants with customized, easy to implement action steps and recommendations to reduce energy consumption and support behavior modification for improved energy efficiency
 - A view of the customers’ historical energy consumption compared to peer group customers





ATLANTIC CITY ELECTRIC RESIDENTIAL PROGRAMS

Energy Assessments



Eligible Participants:

- Open to all residential Atlantic City Electric accounts



Whole Home Energy ASSESSMENT is a no-cost, 1-hour long, in-home inspection to review the home, educate the customer, and Install no-cost energy-saving products [1-866-353-0007](tel:1-866-353-0007)

Low-Income

Moderate Income

Open Market

Apartments

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"My home's energy costs have grown like weeds!"

"A no-cost energy assessment can help prune them."

—Zoe, Your Good Energy Guide

An energy expert will inspect your home to find quick ways you can save energy and money. You'll get a custom report and maybe some no-cost energy-saving products, like:

- Ⓜ An ENERGY STAR® certified smart thermostat*
- 💡 LED bulbs
- Ⓜ Advanced power strips
- Ⓜ Weatherstripping

Get started today at atlanticcityelectric.com/CherryHillPaper or call 866-353-0007.

*Not everyone will be eligible for a smart thermostat. Work with your contractor to determine your eligibility. Limit one in-person home assessment per Atlantic City Electric account number. You must be an active residential Atlantic City Electric customer with a valid account number to participate. © Atlantic City Electric Company 2020.



COMFORT PARTNERS

is a free program that helps income-eligible customers reduce their utility bills through implementing cost effective measures

[866-378-4345](tel:866-378-4345)



Home WEATHERIZATION

is income-qualified program that provides inspection & up to \$14,000 in energy efficiency, health & safety upgrades at no cost.

[1-866-353-0007](tel:1-866-353-0007)



Whole Home Energy SOLUTIONS

is a more comprehensive in-home inspection that also includes rebates and financing to assist with making home upgrades.

[1-866-353-0007](tel:1-866-353-0007)



MULTIFAMILY offers incentives & guidance for energy efficiency upgrades to owners/managers of multi-family properties. Increased incentives for income-eligible properties.

[833-223-7297](tel:833-223-7297)



ATLANTIC CITY ELECTRIC RESIDENTIAL PROGRAMS

Appliance Recycling

Eligible Participants:

- Receive \$100 for working refrigerator or freezer; \$35 for working room air conditioner or dehumidifier
- Open **to residential Atlantic City Electric customers with a valid account number**

Program Offerings

- Appliance(s) is picked up at no charge from the address listed on the billing account
- Appliance(s) must be in working condition to receive the incentive. Unable to accept any units with mold or mildew damage.
- After the appliance pickup and confirmation that the appliance is in working condition, a check will be mailed to the address on file within four to six weeks.

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Drop-off Recycling Event

It's time to recycle that old working room A/C or dehumidifier. You can preregister, so that on the day of the event, you simply drive up, and we'll unload them from your car. We'll send you a check for \$35 for every item you recycle.*

Join us, rain or shine.

 **Saturday, Oct. 11**
9 a.m. to 1 p.m.

 **Lowe's Home Improvement**
297 NJ-72 Suite 30
Manahawkin, NJ 08050

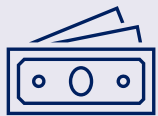


"Tired of tripping over that old appliance? Bring it to us, and we'll take care of it."
—Zoe, Your Good Energy Guide



Scan to preregister, or visit
atlanticcityelectric.com/RecycleEvent.

*You must be an active residential Atlantic City Electric customer with a valid account number to participate. Limit of four small appliances per customer per year. The \$35 offer for small appliances is valid only for the Oct. 11 event. Bring an Atlantic City Electric bill (no older than 60 days) so you'll have your account number handy.
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ATLANTIC CITY ELECTRIC PROGRAMS

Rebates & Discounts

Eligible Participants:

- Available to all residential Atlantic City Electric customers
- Additional Financing Option: Atlantic City Electric customers are eligible for 0.00% trusted, transparent and affordable monthly payment options at [Atlantic City Electric - Residential Energy Efficiency Program Financing | NEIF](#)



Appliance Rebates

Earn rebates and save energy by purchasing qualifying ENERGY STAR® appliances, such as hybrid water heater, clothes dryer, clothes washer, refrigerator, dehumidifier and room air conditioner. Rebate amounts and application found online and in participating retailers.

[How to Participate | Atlantic City Electric](#)



Atlantic City Electric Online Marketplace

An online shopping platform that allows customers to purchase and receive instant online rebates on smart & energy-saving products to take charge of their home's energy usage.

[Atlantic City Electric Marketplace](#)



HVAC Efficiency

Up to \$1,300 in rebates for the purchase and installation of high-efficiency HVAC systems (must be for the replacement of existing systems. Service must be done by a local licensed HVAC contractor.

[HVAC Efficiency Program | Atlantic City Electric](#)



ATLANTIC CITY ELECTRIC RESIDENTIAL PROGRAMS

Energy Wise Rewards

Eligible Participants:

- Open to **residential Atlantic City Electric customers**
- Receive up to \$100 in bill credits for enrolling their smart thermostat in the program; \$50 for enrollment and up to \$50 in bill credits per year

How does it work

- Atlantic City Electric will initiate conservation periods for participating central air conditioners or heat pumps on Peak Savings Days, *the select summer days when energy demand is highest*
- May be eligible to receive a no-cost smart thermostat through Atlantic City Electric's [Whole Home Energy Assessment](#) program



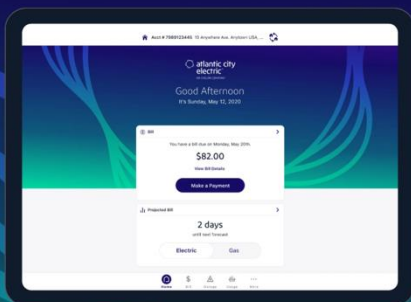
Similar program available for SMALL BUSINESSES to earn up to \$200 in incentives.





ATLANTIC CITY ELECTRIC PROGRAMS

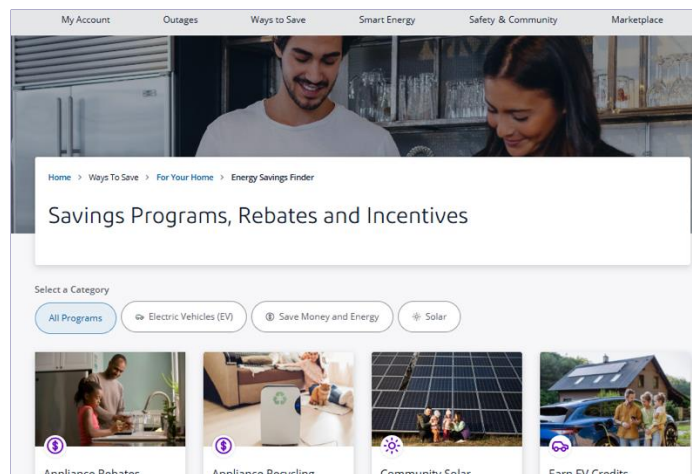
Additional Resources



My Account Online

includes more than just recent gas or electric bills. It contains tools and detailed energy usage information. Track energy use, compare usage trends, and discover energy-saving practices.

atlanticcityelectric.com/myaccount



Energy Savings Finder

Allows customers to search for program, rebates, and incentives that may help them save money and energy, all in one place

<https://secure.atlanticcityelectric.com/programs/landing>



Atlantic City Electric CUSTOMER RELIEF FUND

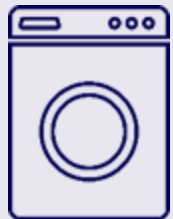
a temporary fund administered by SHARES that will provide eligible Atlantic City Electric customers relief in the form of up to \$300 as a bill credit.

atlanticcityelectric.com/relief

<https://sharesnation.org/ace-customer-relief-fund-apply/>

Ways To Save for Businesses

Atlantic City Electric C&I Program Portfolio



Prescriptive & Custom

Pre-qualified “standard” equipment upgrades & Complex equipment upgrades specific to your needs



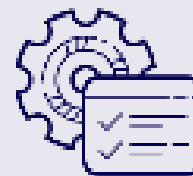
Direct Install

Upgrades for customers with average peak demand of no more than **300** kW per month.



Energy Solutions

Multiple pathways to achieve comprehensive energy efficiency based on a business' unique circumstances.



Energy Management

Existing equipment optimization to extend operating life and increase efficiency



Engineered Solutions

Energy efficiency measures for public service entities, including municipalities, schools and universities, healthcare, nonprofits, and multi-family

Eligible Equipment



Lighting,
sensors &
controls



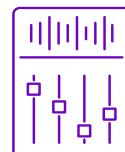
HVAC
Systems



Commercial
kitchen
equipment



Motors &
VFDs



Equipment
controls

Sectors served

- Colleges/Schools
- Grocery/Convenience
- Government
- Hospitals/Health Care
- Office Buildings
- Retail
- Nonprofits/Faith-Based
- Hospitality/Lodging
- Industrial and Warehouses
- Restaurants



ATLANTIC CITY ELECTRIC C&I PROGRAMS

Prescriptive & Custom

Eligible Participants:

This program provides **non-residential Atlantic City Electric accounts** with incentives to purchase and install energy-efficient equipment

Prescriptive

❖ Fixed incentives for approved equipment

Eligible Equipment:

Prescriptive incentives are available for a broad assortment of high-efficiency electric equipment and technologies.

- Lighting and controls
- HVAC systems
- Variable frequency drives
- Food service equipment
- Agriculture equipment

Custom

❖ Incentives based on energy savings

- Non-standard, more complex electric energy efficiency measures that are not defined as a prescriptive measure
- Custom projects are typically multi-equipment or optimization solutions for which customers earn performance-based incentives

atlanticcityelectric.com/PCProgram
833-223-7297

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Goodwill Industries

NONPROFIT RETAILER |
PRESCRIPTIVE PROGRAM

Mark Boyd | President and CEO
Goodwill Industries of Southern
New Jersey and Philadelphia

Energy Solutions To Help Your Business Save

PRESCRIPTIVE AND CUSTOM PROGRAMS

For many businesses, curbing energy use can reduce operational costs. Whether you own or manage an office building, restaurant, apartment complex, or large facility, you know that outdated equipment can hurt your profits and employee productivity. Installing energy-efficient equipment and controls can not only save you energy and money but improve the comfort of your workspace.

Some of the incentivized equipment and controls that businesses like yours can take advantage of include:

- Commercial kitchen equipment
- Heating and cooling equipment
- LED lighting and controls
- Specialized controls
- Variable frequency drives (VFDs)

Find a complete list of eligible equipment and incentives at atlanticcityelectric.com/PCIncentives.

Save on some of the most sought-after upgrades, including:

- HVAC (A/C and heat pumps) up to \$200 per ton
- Electric griddles \$300 per unit
- Multiple tank commercial dishwashers up to \$1,500 per unit
- Commercial combination oven/steamer \$1,000 per unit
- ENERGY STAR® commercial glass door freezers up to \$300 per unit
- ENERGY STAR heat pump electric water heaters up to \$1,000 per unit

Savings at a Glance

Atlantic City Electric Prescriptive Program

Goodwill Industries of Southern New Jersey and Philadelphia upgraded 1,140 lighting fixtures in three of its retail stores.

Project Costs

\$180,710

Total project cost

-\$175,300

Incentive

\$5,410

Net project cost

Estimated Annual Savings

310,208

kWh per year



ATLANTIC CITY ELECTRIC C&I PROGRAMS

Direct Install

Eligible Participants:

DI program is for businesses and organizations with an average energy demand of **no more than 300 kW per month** and **40,000 therms per year**.

Program Offerings

- **No cost**, no obligation energy assessment
- **Incentives up to 80%** of installed cost of eligible equipment
- Installation of comprehensive, **cost-effective, and quickly implemented** energy efficiency improvements
- **Vetted, approved Trade Allies** provide customers a seamless process for implementation of energy efficiency projects
- Approved Trade Allies will conduct **comprehensive energy assessments** which provide the basis for the implementation of energy efficiency projects

atlanticcityelectric.com/DirectInstall
833-223-7297

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Pat's Pizzeria

RESTAURANTS |
SMALL BUSINESS DIRECT
INSTALL PROGRAM

Theo Roustopoulos, owner/operator
of Pat's Pizzeria in New Jersey

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Helping Businesses Save With Energy Efficiency Upgrades

DIRECT INSTALL PROGRAM

Atlantic City Electric's **Direct Install** program was created for businesses just like yours. We make improving your energy efficiency affordable by covering up to 80% of the costs to upgrade your equipment.

Don't know where to start? Let us help with a no-cost energy assessment to help identify opportunities to make your business run more efficiently.

With the Direct Install Program, you can:

- Receive up to 80% in financial incentives for installing energy-saving equipment
- Pay less for monthly energy and water bills
- Reduce maintenance costs and extend equipment life
- Enhance visibility indoors and outdoors
- Create a more comfortable environment for customers and staff

The program includes a no-cost, on-site energy assessment of your facility, performed by one of our authorized Trade Allies. After the assessment, you will receive customized recommendations for ways to save more energy, as well as detailed cost estimates for any relevant energy efficiency improvement projects.

0% Financing Available
For project costs not covered by financial incentives, a 0% interest loan program is available.

Cash Incentives
Businesses can save up to 80% on new equipment, including labor. Incentives are instant, so you don't have to front the cost and wait for reimbursement.

Savings at a Glance
Last year's average incentive
\$68,583.90
Last year's average energy reduction
28,719.95 kWh

Savings at a Glance

Atlantic City Electric Small Business Direct Install Program

Pat's Pizzeria completed energy-saving lighting and HVAC upgrades in three of its locations, leaving more money to better serve its customers.

Project Costs

\$75,423

Average Project Cost

- \$55,045

Average Incentive

\$20,378

Average Net Project Cost

Total Estimated Annual Energy Savings

67,577

kWh per year

\$10,312

Per year



ATLANTIC CITY ELECTRIC C&I PROGRAMS

Energy Management

Atlanticcityelectric.com/EnergyManagement
833-223-7297

Eligible Participants:

- Open to non-residential Atlantic City Electric customers
- The program is designed for mid-size and large business customers.

Program Offerings

- Building Operations
 - Building Operator Cert.
 - Building Tune Up
 - HVAC Tune Up
- Monitoring-Based Commissioning (MBCx)
- Retro-Commissioning
- Strategic Energy Management
- Virtual Commissioning



Savings at a Glance

Atlantic City Electric Energy Management Program

Armada By-the-Sea of Wildwood Crest, N.J., tuned up its building's HVAC system.

Project Costs

\$8,375
Total project cost

\$8,375
Incentives paid

\$0
Net project cost

Estimated Annual Savings

45,163
kWh per year

\$5,315
Per year



HVAC Tune-Up

connects customers with qualified providers to re-tune various types of electric HVAC equipment



Building Operations

BOC teaches building operators to find practical efficiency solutions & **Building Tune Up** focused on adjustment and calibration of systems



Retro-commissioning (RCx)

program designed to re-tune existing mechanical, electrical, and thermal systems



Monitoring-Based Commissioning (MBCx)

uses monitoring software paired with the building's energy management system to optimize energy performance and efficiency



ATLANTIC CITY ELECTRIC C&I PROGRAMS

Engineered Solutions

Email - Ace.energysavings@trccompanies.com
833-223-7297

Eligible Participants:

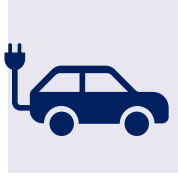
- **Open to Atlantic City Electric non-residential customers**
- The program is designed for municipalities, universities, schools, hospitals and other healthcare facilities, non-profit entities, and multi-family facilities.
- This program includes financing opportunities and does not require any up-front funding.

Program Benefits

- Reduced energy and maintenance costs
- Project planning assistance
- Increased comfort
- Extended equipment life

Feature	Tier 1	Tier 2
Eligibility	All commercial, industrial, and multifamily customers. Recommended for facilities with an average annual demand greater than 300 kW. Exceptions available.	All commercial, industrial, and multifamily customers. Recommended for facilities with an average annual demand greater than 300 kW. Exceptions available.
Audit requirement	Comprehensive audit, 100% incentivized	Optional comprehensive audit, at discretion of customer and Atlantic City Electric
Incentive	Six-year buydown on payback to no less than three years, and 100% of audit cost	Incentivized based on energy savings on a \$/kWh and \$/therm basis capped at 60% of project cost. Incentive values are: Lighting \$0.50/kWh Electric HVAC \$1.00/kWh Electric Other \$1.00/kWh
Engineering consultant	Approved trade ally	Customer can use an approved trade ally or your consultant of choice
Project timeline	On average, one to two years for construction completion	On average, six months or two years for construction completion
Support style	Guided, turnkey service	Flexible, customer-driven approach

Additional Program



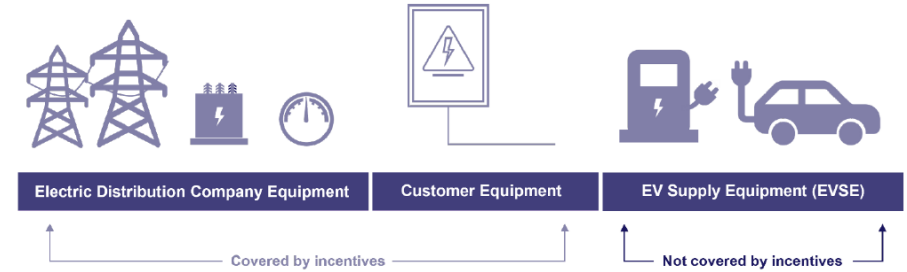
ATLANTIC CITY ELECTRIC EV PROGRAM

EVsmart Make-Ready

Atlanticcityelectric.com/electricvehicles
855-861-0151

Eligible Participants:

- Open to residential Atlantic City Electric residential & commercial customers
- One-time customer incentives are designed to cover the combined utility-side and customer-side make-ready infrastructure costs associated with Level 2 (L2) and DC fast charging (DCFC) equipment installations. Supports New Jersey's goal of putting 330,000 EVs on the road by 2025
- Can be paired with additional EV charging infrastructure incentives offered by the New Jersey DEP*



Program Goals & Incentives by Sector

Sector	Charger Type	Program Goal (total ports)	Max Ports per Site	Incentive*
Residential	L2	1,500	1	50% of make-ready costs up to \$1,000
Multifamily	L2	200	10	50% of make-ready costs up to \$5,000/port 100% up to \$6,700/port in LMI communities
Workplace	L2	300	10	50% of make-ready costs up to \$4,500/port
Fleet	L2	150	10	50% of make-ready costs up to \$2,500/port
Public	L2	1,000	2	50% of make-ready costs up to \$4,500/port
	DCFC	100	2	90% of make-ready costs up to \$60,000/port

*Make-Ready incentives can be stacked with NJ DEP's [It Pay\\$ to Plug In](#) grants to cover up to 90% of a project's total cost.



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Thank you

Please direct any follow up questions to:

Angie Bivens

Angela.Bivens@exeloncorp.com



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